
Welcome!

Downtown Safety Forum

Thursday, September 16, 2026



**DOWN
AUSTIN TOWN
ALLIANCE**

- Opening Remarks: Bill Brice
- APD Briefing – Commander Christopher Juusola
- Sow Resource Hub – Rachid Sow
- Downtown PID Unsheltered Count results
- Upcoming Events and Conventions – Bill Brice
- Open Q&A

Today's Agenda

**DOWN
AUSTINTOWN
ALLIANCE**



Downtown Area Command (DTAC): DAA Monthly Safety Forum

Commander Christopher Juusola

September 18th, 2026



CRIME TRENDS



Crime Trends in the DAA Public Improvement District

Select Year

Multiple selections

▼

Select Month

All

▼

Select DAA PID

True

▼

Select NIBRS Category

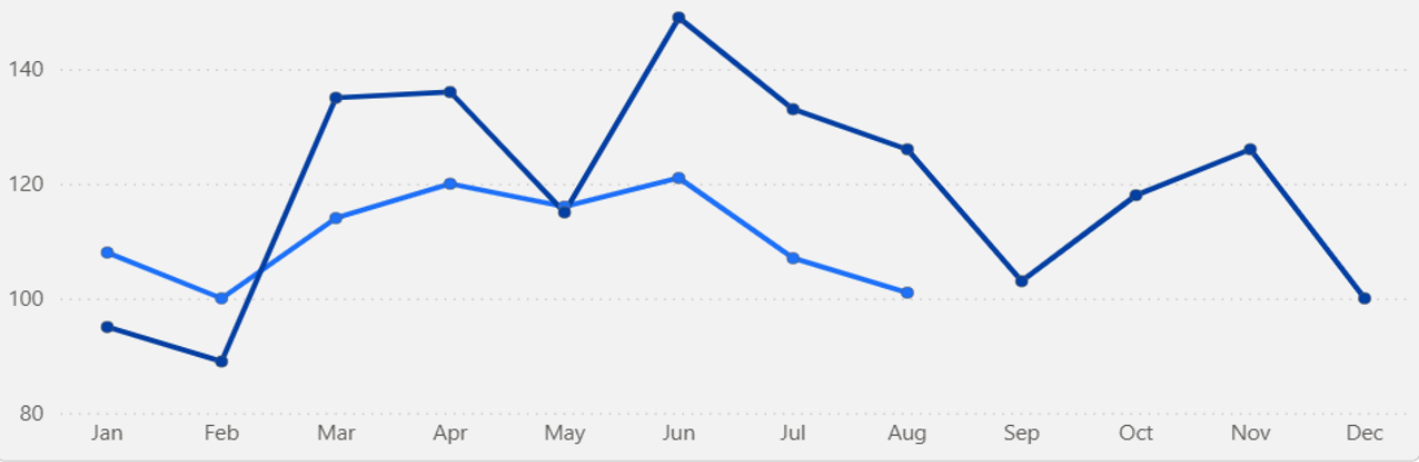
Crimes Against Persons

▼

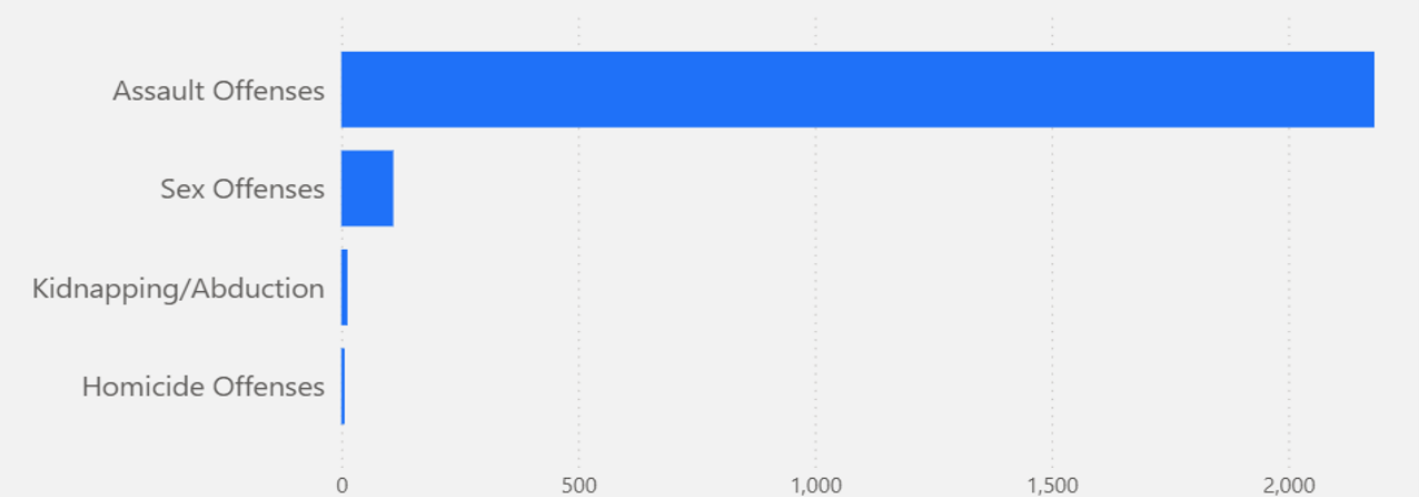
Selecting low-frequency incidents may produce charts that appear disjointed. Use the crime descriptions from the table below. For optimal experience, it's recommended to use a computer or laptop. Utilizing these devices will enable access to useful features and interact with the visualizations.

Crimes by Month & Year

Year ● 2026 ● 2025



Crime by NIBRS Group



NIBRS Crimes

Description	2026	2025
09A Homicide: Murder and Non- Negligent Manslaughter		5
09C Homicide: Justifiable Homicide (NOT A CRIME)	1	1
100 Kidnapping / Abduction	3	10
11A Rape	28	37
11B Sodomy		5
11C Sexual Assault with an Object		3
11D Fondling	14	23
13A Aggravated Assault	55	111
13B Simple Assault	620	985
13C Intimidation	166	245



Crime Trends in the DAA Public Improvement District

Select Year

Multiple selections

Select Month

All

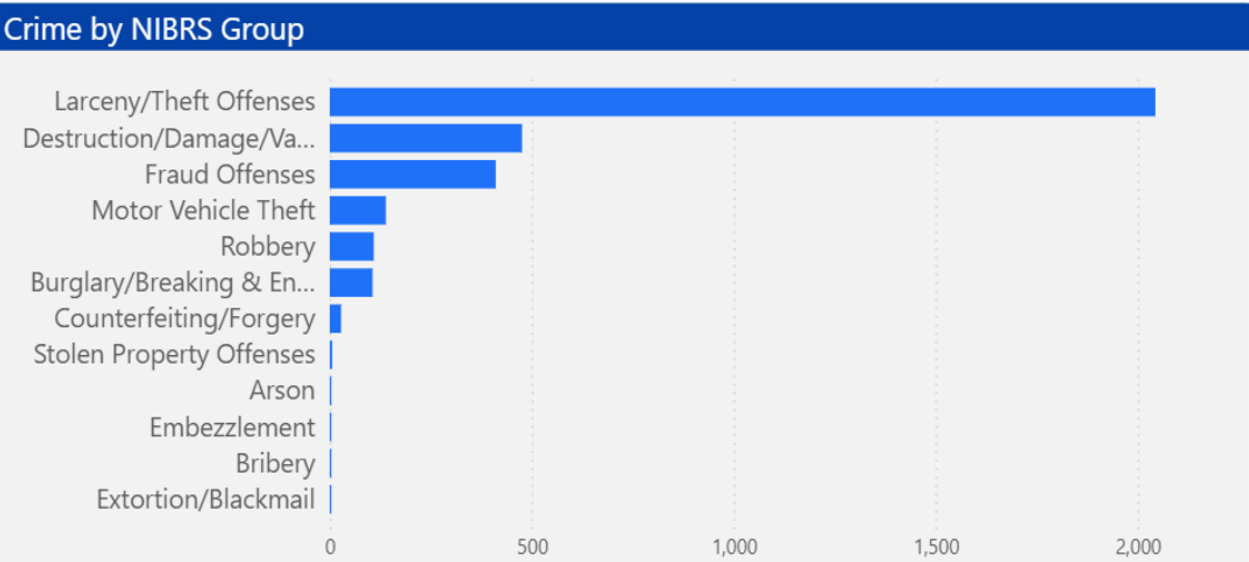
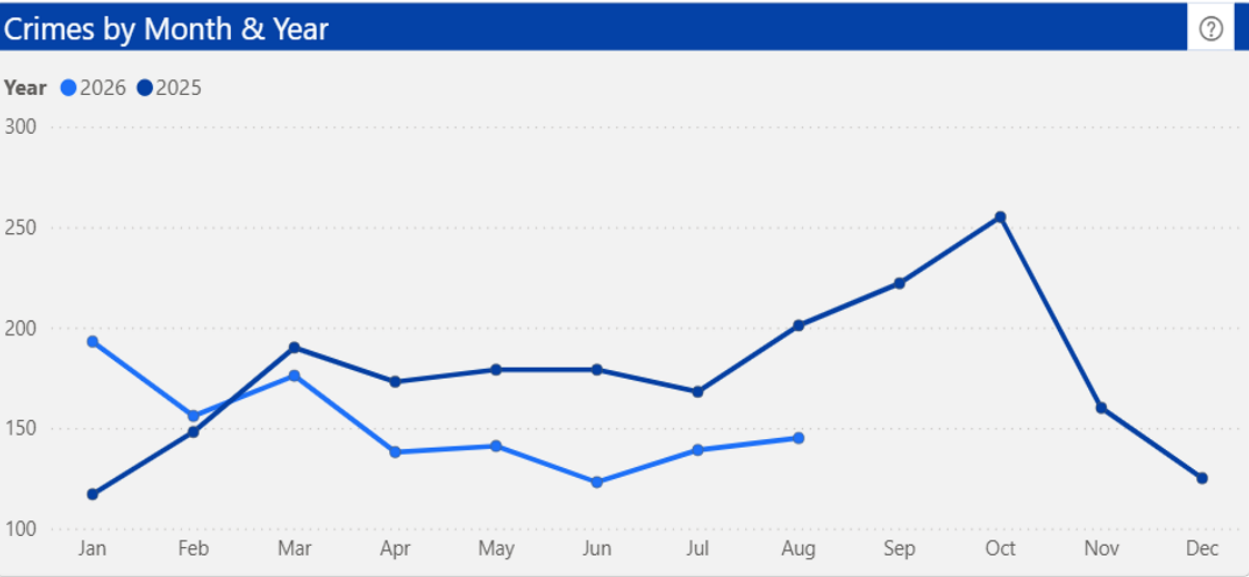
Select DAA PID

True

Select NIBRS Category

Crimes Against Prope...

Selecting low-frequency incidents may produce charts that appear disjointed. Use ctrl+click to select multiple crime descriptions from the table below. For optimal experience, it's recommended to access this dashboard using a computer or laptop. Utilizing these devices will enable access to useful tooltips and the capability to interact with the visualizations.



NIBRS Crimes		
Description	2026	2025
120 Robbery	55	54
200 Arson	3	1
210 Extortion / Blackmail	1	
220 Burglary / Breaking & Entering	39	67
23A Theft: Pocket Picking	235	422
23B Theft: Purse Snatching	4	4
23C Theft: Shoplifting	11	16
23D Theft: from Building	6	3
23F Theft: from Motor Vehicle (BOV)	92	193
23G Theft: Motor Vehicle Parts or Accessories	14	37
23H Theft: All Other Larceny	392	615
240 Motor Vehicle Theft	47	92
250 Counterfeiting / Forgery	12	16
26A Fraud: False Pretenses / Swindle / Confidence Game	65	98
26B Fraud: Credit Card / ATM Fraud	37	147
26C Fraud: Impersonation	20	36
26G Fraud Cryptocurrency	4	4
270 Embezzlement	1	2
280 Stolen Property	2	4
290 Destruction / Damage / Vandalism of Property	171	305
510 Bribery		1



Crime Trends in the DAA Public Improvement District

Select Year

Multiple selections

Select Month

All

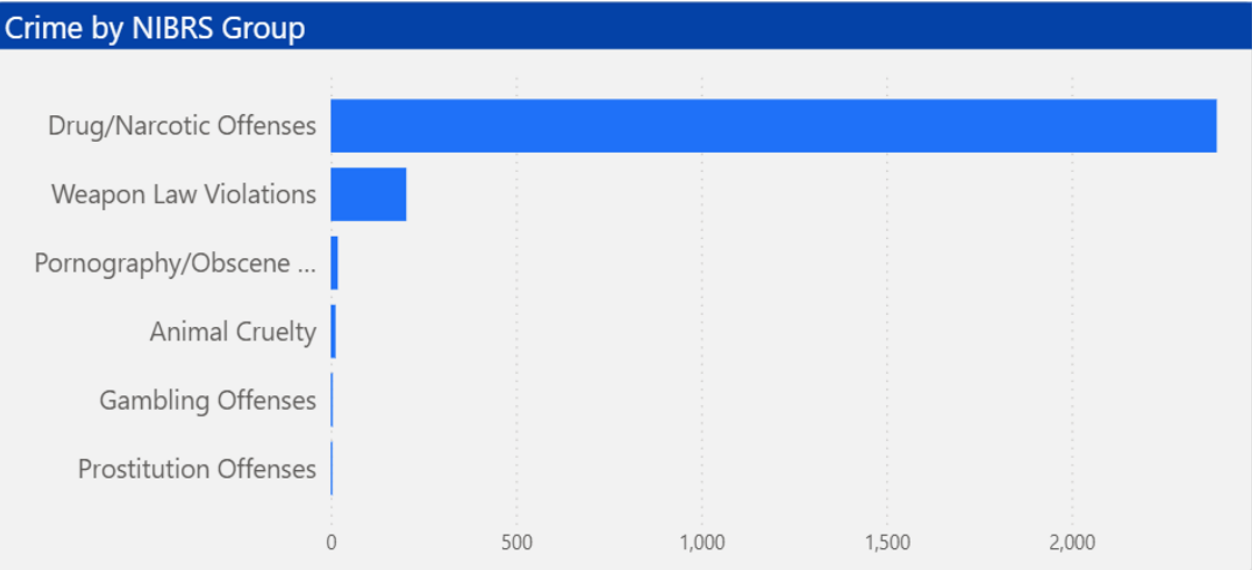
Select DAA PID

True

Select NIBRS Category

Crimes Against Society

Selecting low-frequency incidents may produce charts that appear disjointed. Use ctrl+click to select multiple crime descriptions from the table below. For optimal experience, it's recommended to access this dashboard using a computer or laptop. Utilizing these devices will enable access to useful tooltips and the capability to interact with the visualizations.



NIBRS Crimes		
Description	2026	2025
35A Drug / Narcotic Violations	647	656
35B Drug Equipment Violations	504	585
370 Pornography / Obscene Material	8	11
39A Gambling: Betting / Wagering	2	3
40A Prostitution		2
40C Purchasing Prostitution	1	1
520 Weapon Law Violations	94	110
720 Animal Cruelty	7	6

Dispatched Calls For Service **Totals**

For Months January - August

TOTAL COUNT OF DISPATCHED CALLS FOR SERVICE BY PRIORITY				
Priority	2024	2025	2026	Grand Total
Hotshot	740	999	1009	2748
1	1905	2404	2461	6770
2	6116	7284	7788	21188
3	2382	3550	4198	10130
Grand Total	11143	14237	15456	40836

Avg Response Time by Priority	Last 365 Days		
	Current: 365 Days	1 Yr Ago: 365 Days	% Change: 365 Days
0	00:04:47	00:04:46	↑ 00:00:00
1	00:07:22	00:07:16	↑ 00:00:05
2	00:15:25	00:17:20	↓ 00:01:54
3	00:42:23	00:46:55	↓ 00:04:32

Hot shot calls are incidents involving physical harm or injury to a person or property and that is in progress and/or all involved parties are still on scene.

Urgent calls are incidents involving physical harm or a perceived threat to any person or property and that just occurred and/or suspects may still be in the area and where a quick response might aide in apprehension.

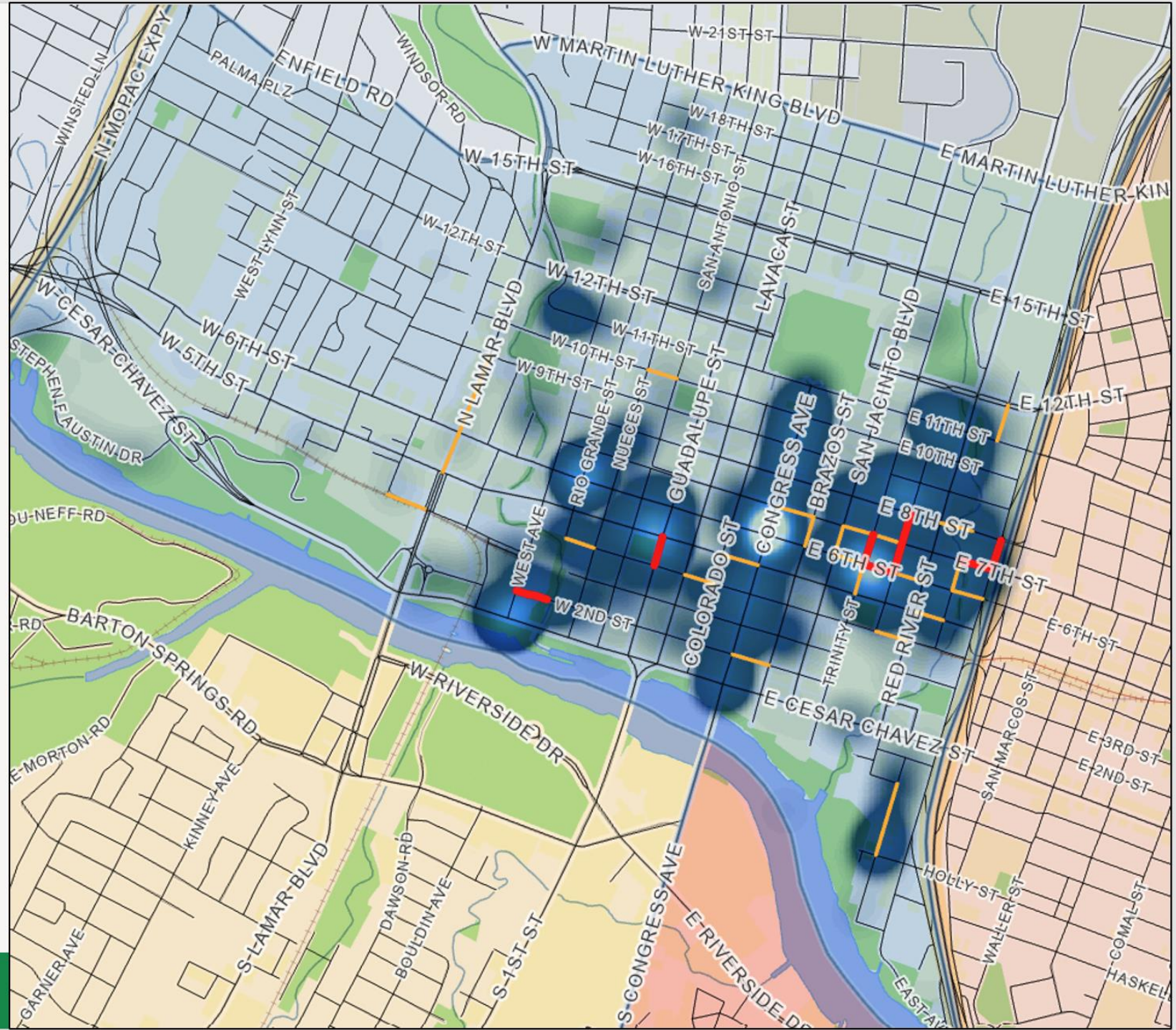
Priority 2 calls are incidents that pose either a minimal or no immediate threat and that are in progress or just occurred and warrant a rapid police response.

Priority 3 calls are incidents where protection of life or property is not at risk and an immediate police response will not likely prevent further injury, loss of property, or adversely impact an investigation.

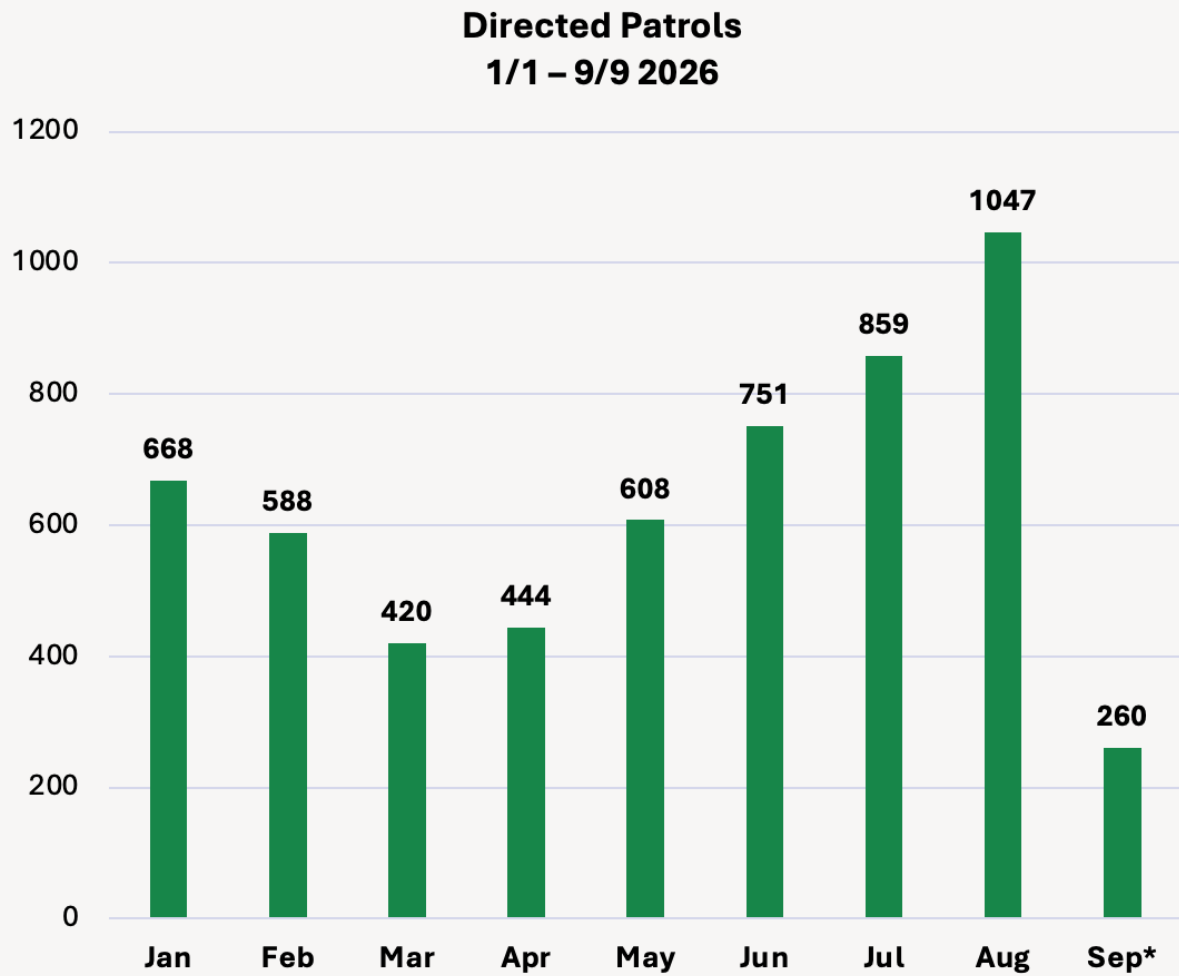
Activity Aug 1, 2026 – Sept 9, 2026

8/1/2026 – 9/9/2026

- Map (right) showcases hotspot locations, by street and Directed Patrol activity
- Blue represents Directed Patrols (DPs)
 - DPs are high where blue is lightest
- Red and Orange Streets are hotspots (red is most prominent)
 - Republic Square Park
 - 400 Block E 6th St
 - 600 Block Congress
 - Library
- 600 – 700 Blocks Sabine
 - *Emerging hotspot*
 - *Entertainment area*
 - *Activity also includes crashes*



1/1/2026 – 9/9/2026 Proactivity (Directed Patrols)



- 1/1/2026 – 9/9/2026**
- Directed Patrols have **increased month-to-month** since March and are on track to remain relatively high for the month of September
 - Positive feedback from community at several hotspots
 - **Top 4 Directed Patrol Locations YTD**
 1. 600 Block Congress Ave **x383**
 2. 710 W Cesar Chavez St (*Library*) **x202**
 3. 422 Guadalupe St (*Republic Square Park*) **x177**
 4. 400 E 6th St (*South Alley*) **x143**

*September Data is **NOT** a full month. 9/1 – 9/9 **only**.

Initiatives

ONGOING:

- Nuisance Abatement
- Quality of Life Initiatives-
Public Order Team + New
Patrol Initiative
- Investigative Efficiency
Initiative- DARRT
- No Wrong Door Program
- Central Public Library/
Shoal Creek/Republic
Square Park (RELATED)
 - Waller Creek
 - E 6th St Evolution
 - Brush Square Park
- Special Event/Protest
Monitoring

FUTURE

(Brainstorming Phase):

- E 6th St Alley
Management
- Rainey Street Traffic
- Capital Metro Bus Stop
Collaboration
- E 6th St Evolution
 - DAA-aligned
boundaries

DTAC PATROL STAFFING

- New cadet class (38 officers) graduates on September 18th, 2026.
- By October 31, 2026, we hope to have 80 officer positions* with 5-7 vacancies** (a 91.25% to 93.75% staffing rate).
 - *These numbers do not account for Mounted Patrol, Patrol Supervisors, Public Order Team members and DARRT Detectives (all of which are usually full staffed).
 - **Vacancies do not account for various leave statuses (injury, administrative, FMLA, military, etc.).

Upcoming Events (October)

- UT Home Games
- Austin City Limits Music Festival
- F1
- Halloween
 - Saturday, 1 Hour Time Change (Fall-Back), F1 Game, UT Home Game, and a full moon!
 - Different Setup (White Fences)
- After October:
 - Very Limited E 6th St Closures



QUESTIONS?

Sow Community Resource Hub





A SAFER DOWNTOWN

STARTS WITH STABILITY

SOW Community Resource Hub

Immediate relief • Stabilization • Opportunity • Community safety

An operating downtown platform connecting people to resources, relationships and pathways forward.



ONE PLACE. MULTIPLE SOLUTIONS.



The Hub reduces the need to navigate from organization to organization for basic support.

MEALS + HYDRATION

COOLING + HYGIENE

CASE MANAGEMENT + NAVIGATION

HEALTHCARE + MENTAL WELLNESS

FINANCIAL LITERACY + DIGITAL ACCESS

WORKFORCE + SKILLED-TRADES PATHWAYS

SOW COMMUNITY RESOURCE HUB
Serving with Dignity. Restoring Hope. Building Pathways to Stability.

WE ARE OPEN!
Refresh. Recharge. You Matter.

HOURS OF OPERATION
Monday – Friday
9:00 AM – 6:00 PM

DAILY COMMUNITY LUNCH
11:30 AM – 1:00 PM
(While supplies last)

AVAILABLE NOW

- 11 Daily Community Meals
- 12 Cooling & Hydration Station
- 13 Cold Water & Refreshments
- 14 Resource Navigation
- 15 Housing Navigation & Referrals
- 16 Homelessness Prevention & Diversion Support
Limited slots available each month
- 17 Healthcare Referrals
- 18 Mental Wellness Support
- 19 Hygiene Supplies
- 20 Available Bus Passes
Limited slots available each month
- 21 Community Partner Referrals
- 22 Workforce & Employment Resources
- 23 Financial Literacy with PNC Bank

HEALING CIRCLES
Every Wednesday
9:30 AM – 10:45 AM
A welcoming space focused on mental wellness, healing, self-care, mindfulness, and community support.

COMING SOON

- Shower Services (Beginning August 2024)
- Benefits Enrollment Assistance
- SNAP / Medicaid Application Support
- Workforce Development Workshops
- Computer & Internet Access (Coming Online)
- Expanded Case Management Services
- Additional Cooling Infrastructure
- Expanded Hours of Operation

SUPPORT FOR COMMUNITY PARTNERS
Local grassroots organizations may request up to two cases of water per week, based on availability.

FREE WI-FI
OPEN WI-FI
PHONE CHARGING STATION
Stay Connected. Stay Empowered.

SHOWER SERVICES
Beginning August 2024!

Everyone is WELCOME HERE!
RESPECT • DIGNITY • COMPASSION • HOPE

500 E. 7TH STREET
AUSTIN, TX 78701

INFO@SOWFAMILYFOUNDATION.ORG SOWFAMILYFOUNDATION.ORG

TOGETHER, WE CAN BUILD A STRONGER, HEALTHIER COMMUNITY.

OPEN & OPERATING

MON-FRI • 9 AM-6 PM

SERVICE CAPACITY

Up to 300 meals daily

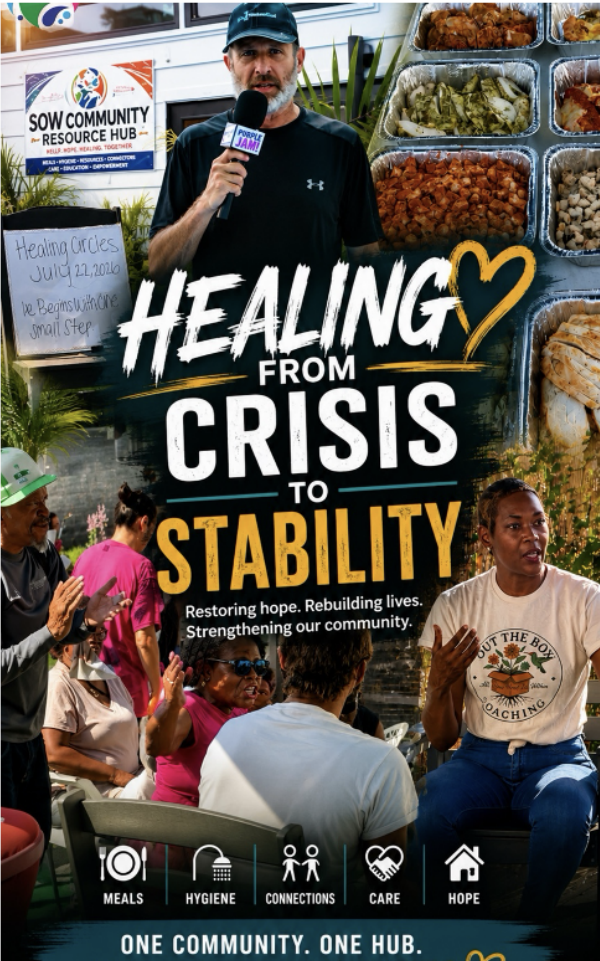
SEVERE HEAT RESPONSE

~500 cold water bottles

PUBLIC SAFETY + PUBLIC HEALTH



A safer downtown also depends on dignity, sanitation, health access and trusted support.



SHOWERS + HYGIENE

Regular access to showers, hygiene supplies and clean clothing supports dignity, basic sanitation and healthier shared spaces.

MENTAL WELLNESS

Non-clinical Healing Circles build trust and connection; clinical and healthcare partners support higher-acuity needs.

HEALTHCARE CONNECTIONS

On-site navigation and partner referrals help people connect to appropriate healthcare and clinical resources.

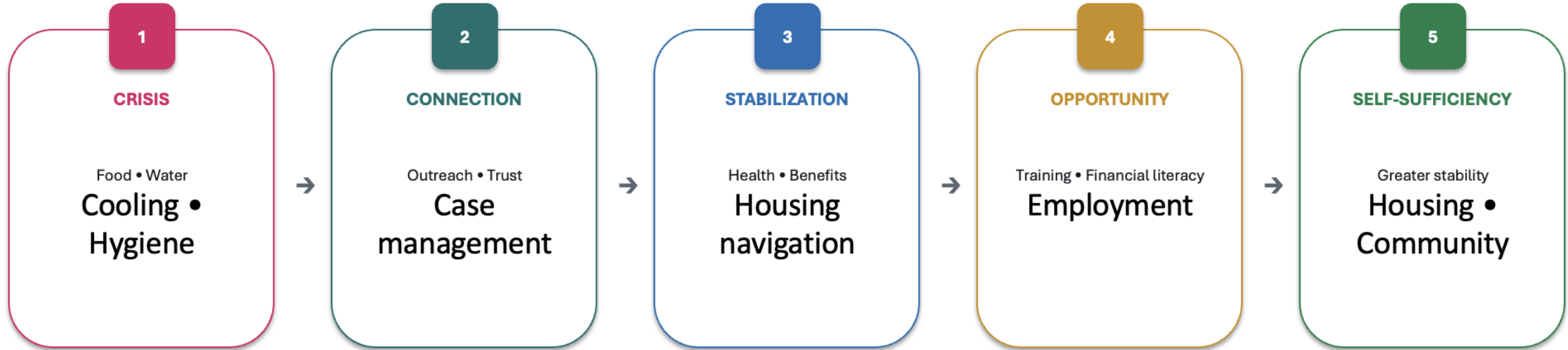
WEATHER RESPONSE

Cooling, hydration and future cold-weather capacity reduce exposure risk during extreme conditions.

Public safety cannot be separated from public health, dignity and access to basic needs.

FROM CRISIS TO STABILITY

The goal is not only to meet today's need. It is to create a pathway forward.



**“We do not want to simply help someone survive another day.
We want to create a pathway toward a different tomorrow.”**



TAKING SERVICES BEYOND THE HUB



A proposed Downtown Community Response Network for participating businesses and properties.



WHAT INVESTMENT ENABLES

- Trained outreach staff
- Outreach van / transportation
- Golf carts for downtown response
- Phones, dispatch tools and tracking
- Strong coordination with downtown partners

*Proposed service target dependent on staffing, service area and funding.

THE NEXT STEP: A 24/7 RESOURCE HUB



People's needs do not end when daytime operating hours end.

A 24/7 MODEL COULD PROVIDE

- ✓ Safe, supervised community space
- ✓ Overnight resource access
- ✓ Weather response + hydration
- ✓ Hygiene and shower access
- ✓ Outreach coordination
- ✓ Case management continuity
- ✓ Crisis referral + partner connections
- ✓ Downtown business response

The goal is not to move homelessness from one block to another. The goal is to create a better alternative.

WHAT IT TAKES



SOW has built the operating platform. Scaling requires disciplined investment in people, mobility and infrastructure.

PEOPLE

24/7 staffing • Outreach • Supervision • Case management

MOBILITY

Outreach van • Golf carts • Transportation assistance

INFRASTRUCTURE

Showers • Refrigeration • Weather protection • Storage • Classroom space

OPERATIONS

Meals • Water • Hygiene • Cleaning • Supplies • Maintenance

PROGRAMS

Workforce • Mental wellness • Benefits • Healthcare connections

SOW is developing the full 24/7 operating budget and partnership model for responsible scale.



A STRONGER DOWNTOWN, TOGETHER.

The operating foundation is in place. The next step is shared investment to scale a safer, healthier and more responsive downtown model.

COMMUNITY INVESTMENT + PARTNERSHIP OPPORTUNITIES

- Fund the 24/7 model
- Sponsor outreach infrastructure
- Create employment pathways
- Support showers + hygiene
- Provide equipment + in-kind resources
- Join the Downtown Response Network

REAL SOLUTIONS. MOVING PEOPLE FROM CRISIS TO STABILITY.

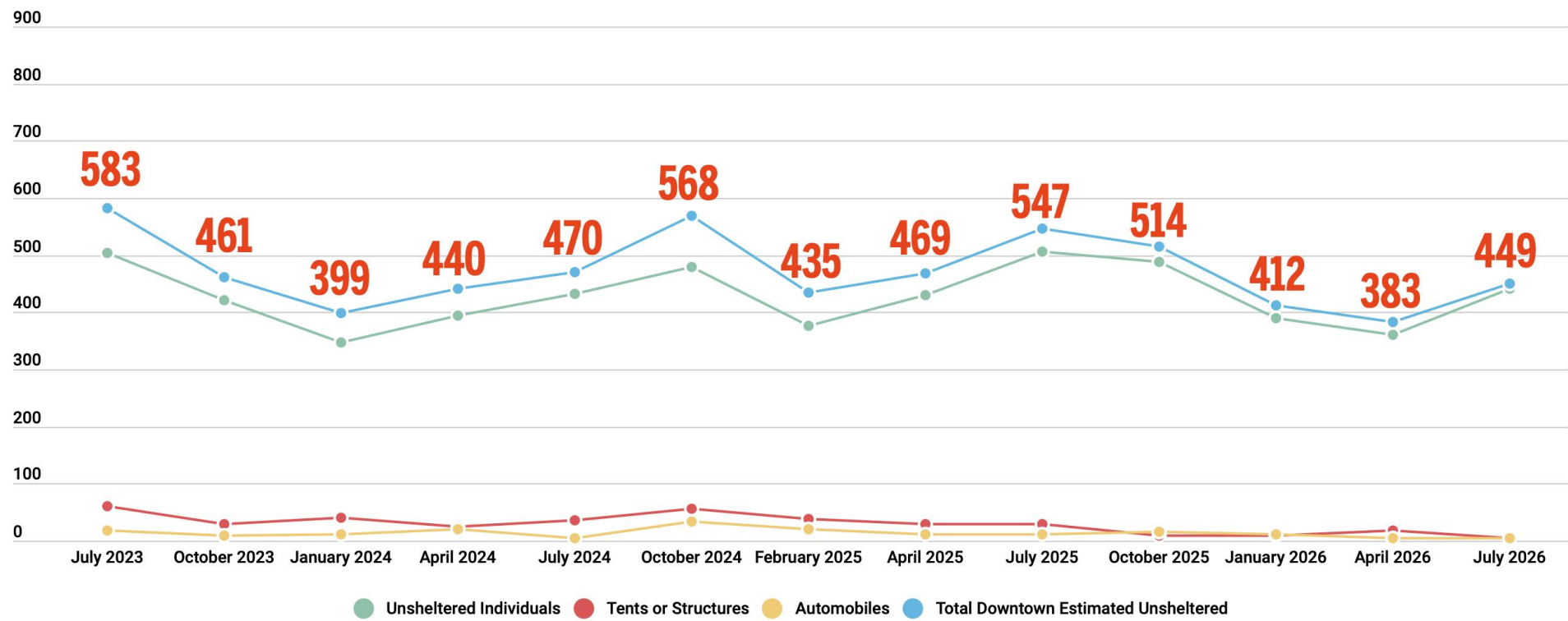
SOW Family Foundation • SOW Community Resource Hub • 500 E. 7th Street, Austin

sowfamilyfoundation.org

Downtown PID Unsheltered Estimate

DOWN
AUSTINTOWN
ALLIANCE

Total Downtown Estimated Unsheltered Homeless



Source: Downtown Austin Alliance, July 2026

Upcoming Conferences & Events

September

- 16–18 - Nuvia Dental Implant Center – 2026 Summit @ JW Marriott (850 attendees)
- 20 - Austin Museum Day @ Various Locations
- 20 - HAAM Benefit Day @ Various Locations
- 23–25 - American Bankers Association – 2026 Bank Marketing Conference @ Austin Marriott Downtown (650 attendees)
- 23–25 - PACS Group – Annual Meeting @ Fairmont Austin (550 attendees)
- 24–26 - Association of Independent Mortgage Experts – 2026 FUSE @ JW Marriott (1,200 attendees)
- 25–27 - Banger's Oktoberfest @ Banger's Sausage House & Beer Garden
- 26 - Pride in Local Music Festival @ 3TEN at ACL Live

October

- 2–8 - SailPoint Technologies – 2026 Navigate @ JW Marriott & Austin Marriott Downtown (1,400 attendees)
- 2–4 - Austin City Limits Music Festival – Weekend One @ Zilker Park
- 9–11 - Austin City Limits Music Festival – Weekend Two @ Zilker Park
- 10–17 - Physician Assistant Education Association – 2026 PAEA Annual Education Forum @ Hilton Austin (750 attendees)
- 10–14 - Online Lenders Alliance – 2026 LEND360 Conference @ Fairmont Austin (600 attendees)
- 14–18 - Straumann USA – 2026 Neodent Symposium @ JW Marriott (500 attendees)
- 16–17 - Hot Luck Festival @ Various Locations
- 22–25 - Formula 1 United States Grand Prix @ Circuit of The Americas
- 23 - San Antonio Spurs vs. Houston Rockets @ Moody Center
- 23–30 - Financial Services Information Sharing and Analysis Center – 2026 Fall Summit @ Fairmont Austin (720 attendees)
- 24 - Viva la Vida Fest @ Mexic-Arte Museum
- 29–November 5 - Austin Film Festival @ Downtown Austin

Open Q&A

Next Downtown Safety Forum:
8:30-9:30 a.m. Thursday, October 15

Thank you!