



Austin: Open for Business!

Innovation. Talent. Culture. Opportunity.

Business Expansion Program



Performance-based incentives supporting strategic business growth, expansion, and relocation in Austin.

General Eligibilities:

- Capital Investment
- Job Creation
- Living Wages
- Employee Benefits
- Community Participation



**SOUTHWEST
AIRLINES**



3billion

SAMSUNG



Place Based Enhancement Program

Supporting creative space, local business, mixed-use redevelopment, and cultural preservation.

General Eligibilities:

- Creative Space
- Local Business Support
- Commercial Affordability
- Community Benefits



Economic and Cultural Districts



Austin's place-based strategy for cultural preservation, corridor revitalization, and economic activation.

Vibrant Districts & Destinations



Transformational Redevelopment

Austin leverages public-private partnerships, strategic real estate investments, infrastructure improvements, and economic development tools to transform underutilized sites into vibrant mixed-use destinations like Seaholm, Mueller, Colony Park, and the 2nd Street District.



Collaborative Partnerships



Austin's economic growth is powered by a collaborative network of public, private, academic, workforce, and community partners that support business expansion, talent development, entrepreneurship, innovation, and long-term regional competitiveness.



Diversity Ethnic Chamber Alliance

