AUSTIN CONVENTION CENTER
(WATERLOO GREENWAY)

AUSTIN
CONVENTION CENTER

BY THE NUMBERS

PREVIOUS CONVENTION CENTER SPACE
365,000 SQ. FT.

NEW RENTABLE CONVENTION CENTER SPACE
620,000 SQ. FT.

NEW EXHIBIT HALL SPACE + OUTDOOR
336,000 + 75,000 SQ. FT.

SPANNING SIX CITY BLOCKS – ONE MILE RADIUS OF 15,000 HOTEL ROOMS

COMPLETION: Late 2028
REOPENING: 2029 Spring Festival Season

AUSTIN
CONVENTION CENTER

AUSTIN CONVENTION CENTER
(2ND STREET AND RED RIVER)

AUSTIN
CONVENTION CENTER

AUSTIN CONVENTION CENTER
(OUTDOOR SPACE | BALLROOM)

AUSTIN
CONVENTION CENTER

AUSTIN CONVENTION CENTER
(OUTDOOR PLAZA)

AUSTIN
CONVENTION CENTER

ZERO CARBON CERTIFICATION

ILFI is the most rigorous certification body globally.

Zero Carbon requires:

- **Energy Efficient Design**
- **All-electric operations**
- **Powered by 100% Renewable Energy**
- **Embodied carbon reductions**
- **Validate performance during occupancy**

Note: Nearly 75% of demolition materials have been responsibly recycled or reused, with structural steel trusses being salvaged for incorporation into the new building.

The project is not just about construction; it's also community-oriented, with excavated soil being reused in Del Valle to help build a new high school.

LANDMARK

FOR MEETINGS, ART & CULTURE

- $17.7 million dedicated to public art as part of the Austin Convention Center expansion
- Collaboration with 10 local artists to integrate art throughout the venue
- The center is designed as a landmark celebrating Austin's creative spirit
- Artists involved from the beginning—a first for a project of this scale in Austin
- Massive boost to the city's existing AIPP portfolio of $22 million
- Ensures art is embedded in every step of the redevelopment process

AUSTIN
CONVENTION CENTER

2029 and Beyond Is Now Open for Bookings!

(Book early to hold your event and to secure premium space)

AUSTIN

CONVENTION CENTER

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