

# Watch your business take off

## The Area

Austin-Bergstrom International Airport (AUS) is the airport of choice for Austin and Central Texas, serving as the gateway to the state capital and the scenic Hill Country. Austin is known for its vibrant live music scene, outdoor recreation opportunities, unique shopping experiences, and top-tier dining. It is also a hub for technology and academia. Beyond the city, rolling landscapes, wineries, and charming towns create a destination that blends urban vitality with natural beauty.

## The Opportunity

AUS is expanding to meet the current and future travel demands of the region.

We are developing a program that reflects Austin's distinct culture and identity, while offering high-quality shopping and dining experiences to travelers.



## We're looking for:

- Quick service restaurants
- Local, regional, and national dining and retail concepts
- Specialty coffee shops and bars
- Retail concepts (gift shops, apparel, accessories, books, etc.)
- Passenger services (spa, salon, sleep/work stations, etc.)



**JOURNEY  
WITH AUS**

## Comparing Sales Performance

Location	Sales per sq. ft.
Mall or premium outlet <sup>1</sup>	\$739
Top 50 North American airports <sup>2</sup>	\$2,145
<b>AUS airport<sup>3</sup></b>	<b>\$2,457</b>

Source:

1. Simon Property Group 2024 Report
2. AXN Fact Book 2024
3. Food & Beverage, Specialty Retail and Travel Essential Sales

## The Business

- An average of 30,000 passengers depart from AUS each day
- More than \$177 million in sales were generated by the AUS concession program in 2024
- Concession space ranges from 500 to 4,000 sq. ft.
- On average, passengers spend 110 minutes in the terminal pre-flight—ideal for shopping and dining

## Major Local Events

Formula One	430,000 attendees
SXSW	300,000 attendees
ACL Festival	450,000 attendees
<b>AUS airport</b>	
Daily passengers	60,000 – 70,000
Annual passengers	20+ million

## The Airport

- AUS is located on 4,242 acres in Central Texas
- 18 airlines offer service to 90+ domestic and international year-round and seasonal destinations
- More than 21 million passengers were processed in 2025
- AUS supports more than 74,000 direct and indirect jobs
- A \$5 billion expansion program is underway to double the size of passenger facilities and support infrastructure

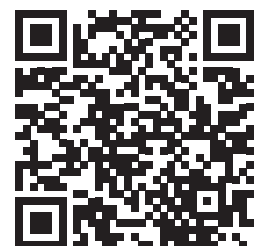
## Airport Customer Profile (2024)

Business travel	23%
Leisure travel	77%
Female	61%
Male	39%
Traveling alone	47%
Age 25-44	39%
Traveling with children	9%



## Interested in Concession Opportunities?

If you are interested in learning more about upcoming concession program opportunities at Austin-Bergstrom International Airport, please visit: [flyaustin.com/concession-opportunities](https://flyaustin.com/concession-opportunities)



Current as of April 28, 2026

