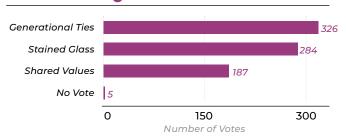
## OLD BAKERY CONCEPTS

## **Engagement Process**

Selected artist, Ruben Esquivel, developed three mural concepts exploring the Indigenous heritage of the Central Texas Land and the Swedish legacy of the Old Bakery & Emporium. In March 2024, the final round of public engagement launched to select the winning mural concept for the Old Bakery. Over the course of three weeks, both in-person and virtual engagements reached over 800 Austinites who selected 'Generational Ties' as the winning concept.

## **Public Voting**







## Selected Mural Concept - Generational Ties

