



# 2024 Spring Festival Season

## Forum

### February 22, 2024

**DOWN  
AUSTIN TOWN  
ALLIANCE**



# Lietza Brass & Maggie Hoffman

Paramount Theater and Moontower Comedy Festival





# MOONTOWER

## JUST FOR LAUGHS

### AUSTIN

Produced by

THE  
PARAMOUNT  
THEATRE



Comedy  
is  
inherently  
diverse



Sat · Apr 20  
**RONNY CHIENG**  
BASS CONCERT HALL



Sat · Apr 20  
**ALINGON MITRA**  
THE STATE THEATRE



Tue · Apr 16  
**JOSH JOHNSON**  
THE STATE THEATRE



Thu · Apr 18  
**MS. PAT**  
THE PARAMOUNT THEATRE



Wed · Apr 17 · 9:30pm  
**KEN FLORES**  
THE STATE THEATRE



Wed · Apr 10 · 7:00pm  
**FRANKIE QUIÑONES**  
THE PARAMOUNT THEATRE



Fri · Apr 19 · 7:00pm  
**ROY WOOD JR.**  
THE PARAMOUNT THEATRE



Thu · Apr 11 · 9:30pm  
**MARGARET CHO**  
THE PARAMOUNT THEATRE



Fri · Apr 19 · 7:00pm  
**SUGAR SAMMY**  
THE STATE THEATRE



Wed · Apr 10 · 9:30pm  
**DESI BANKS**  
THE PARAMOUNT THEATRE



Fri · Apr 12 · 7:00pm  
**NICOLE BYER**  
THE PARAMOUNT THEATRE



Apr 16 & 17 · 2 shows  
**ISMO**  
THE STATE THEATRE





- **No Road Closures**
- **Downtown Pedestrian Traffic**
- **Consolidated Parking and Ride Share**
- **90% Local Attendance** - from outlying neighborhoods



# Growth for 2024

**Cedar Park, University of Texas, The Domain**



**Projected Attendance:  
70,000 Fans**



# MOONTOWER

JUST FOR LAUGHS

AUSTIN

APR  
10-21

2024

AUS  
TEXAS

**Robert Alvarado**

City of Austin Code Compliance



The PACE team consisted of two and three teams designated to patrol the footprint boundaries during the interactive portion of SXSW which began Mar 10<sup>th</sup> thru Mar 18<sup>th</sup> 2023



- ▶ The footprint encompassed the areas bounded by Cesar Chavez to the south, East 11<sup>th</sup> St to the north, Lamar Blvd to the west and Perdernales to the east of the City







## Types of SXSU Incidents

▶ Total Incidents	208		
▶ AFD	14		
▶ Building	5	▶ Over Occupancy	25
▶ Exit Obstructed	2	▶ Sound	25
▶ Fire Exit	7	▶ TCOU	3
▶ Fire lane	1	▶ TUP	69
▶ Food/Beverage	7	▶ Waste	1
		▶ C of O	1
		▶ Sign Event	2



**Bill Manno**

Austin Center For Events



# Austin Center For Events

Reviewing about 120 applications

Similar to last year

Still lower than pre-Covid Spring Festival Seasons



# Austin Center For Events

39 events starting on Friday 3/8/24

11 events starting on Saturday 3/9/24

13 events starting on Wednesday 3/13/24

35 events are multi-day

---



# Battalion Chief Brian Patterson

Austin Fire Department Special Events





# Austin Fire Dept. Special Events

## Goal

- The goal of AFD Special Events (SE) is to provide the safest environment possible for temporary special events within the city by ensuring that events are compliant with the fire and life safety codes.
- Special Events provides a safe and secure environment for our residents and visitors to the city, allowing them to enjoy the wonderful events the city has to offer.





# Austin Fire Dept. Special Events

## Austin Fire Department's Special Events (SE) unit

### SXSW / Spring Festival 2024

- Event Site Inspections
- Provide Fire Watch as needed
- PACE Team
  - > PACE Team – Public Assembly Code Enforcement.
- Night Inspections
- Staffing Command Post





# **Austin Fire Dept. Special Events**

Any questions or issues related to AFD Special Events you reach us at

[afdspecialevnts@austintexas.gov](mailto:afdspecialevnts@austintexas.gov)



Ron Foster

CapMetro Transportation Planner





## Leave Getting Around SXSW® to CapMetro!

**BUS & RAIL SERVICE**  
**MARCH 8 - 16**

This year during South by Southwest®, let CapMetro do the work. Expect crowds everywhere! All the more reason to ditch the stress and costs of driving and parking by taking CapMetro to the fun.

### **High-Frequency Fun**

With 12 routes, 7 serving downtown directly, getting to the next show on CapMetro's High-Frequency Network is super easy.

### **CapMetro Rapid**

Rapid routes 801 & 803 operate until 12:30 a.m. Mon. - Fri., 12 a.m. on Saturdays and 11:30 p.m. on Sundays.

### **CapMetro Rail**

Rail will run until 12:30 a.m. Mon. - Thurs. and Sun. March 10th. On Fridays and Saturdays, it will run until around 2:30 a.m.

### **Late-Night Service**

Night Owl buses will operate until 3 a.m., Mon. - Sat.

### **CapMetro App**

Plan your trip, get alerts and pay your fare with the CapMetro App! Download from your app store of choice.

For more, visit  
[CAPMETRO.ORG/SXSW](http://CAPMETRO.ORG/SXSW)

**CapMetro**



## Rapid

Single Ride \$1.25

### MONDAY – SUNDAY NIGHTS

#### **801** N Lamar/S Congress

#### **803** Burnet/S Lamar

	from	buses run every	until
Mon-Fri	7:00p	15–20 mins	12:30a
Saturday	7:00p	15–20 mins	12:00a
Sunday	7:00p	15–20 mins	11:30p



## Night Owl

Single Ride \$1.25

### WEEKDAY AND SATURDAY NIGHTS

#### **481** North Lamar

	first bus	buses run every	last bus
from 6th/Congress	12:10a	20 mins	3:10a

#### **483** Riverside

from 6th/Congress	12:10a	35 mins	3:05a
-------------------	--------	---------	-------

#### **484** South Lamar

from 6th/Congress	12:10a	35 mins	3:05a
-------------------	--------	---------	-------

#### **485** Cameron

from 6th/Congress	12:10a	35 mins	3:05a
-------------------	--------	---------	-------

#### **486** South Congress

from 6th/Congress	12:10a	30 mins	3:10a
-------------------	--------	---------	-------





## Rail

Single Ride \$3.50

### SXSW® WEEK 1 (MARCH 8-10)

	first southbound train	trains run every	last northbound train from Downtown
Friday	5:41 a	30-60 mins	2:30 a
Saturday	9:52 a	37 mins	2:22 a
Sunday	9:52 a	37 mins	12:31 a



## Rail

Single Ride \$3.50

### SXSW® WEEK 2 (MARCH 11-16)

	first southbound train	trains run every	last northbound train from Downtown
Mon-Thurs	5:41 a	30-60 mins	12:30 a
Friday	5:41 a	30-60 mins	2:30 a
Saturday	9:52 a	37 mins	2:22 a

You can find detailed schedules at all Rail stations throughout SXSW® or at [capmetro.org/SXSW](http://capmetro.org/SXSW).



# Austin-Travis County EMS 2024 SXSW/Spring Festival

Eric Gordon  
Commander  
Special Events



# ATCEMS @ SXSW

## PATIENT COLLECTION POINT (PCP)

- STARTS Tuesday March 12
- ENDS Saturday March 16
- Operational 1500-0300 these days
- Located 100 & 200 blocks of E. 5<sup>th</sup> St

## PCP RESPONSE AREA

- Geo-fenced area (generally):
  - North – 7<sup>th</sup> St
  - South – Cesar Chavez + Rainey
  - West – Colorado
  - East – Comal St
  - Also includes Waterloo/Moody Amp.



# ATCEMS @ SXSW



## EXTRA PERSONNEL FOR PCP

- Command/Control/Comms in EvOC
- Dedicated personnel in tent
  - Patient monitoring & disposition
  - Dedicated transport units
    - GOAL – always 1 available for critical patient
  - Smaller footprint vehicles for responses
    - Motorcycles
    - Polaris utility vehicles (SRU's)

## PCP OBJECTIVES

- Reduce impact of event on 911 system
- Reduce impact on SXSW with fewer disruptive responses
- Increase pedestrian safety





# ATCEMS – Other Teams/Capabilities

## Rescue Task Force (RTF)

- Joint agency (ATCEMS, APD, AFD)
- Reduce time from point of injury to advanced life support
- Increase survivability of patients
- Increase Command & Control ability

**HOURS VARY FROM PCP**

## Unmanned Aerial Systems (UAS)

- Joint agency (ATCEMS, APD, AFD, DPS)
- Increased situational awareness for EvOC
- Provide real-time information to personnel at scenes

**HOURS VARY FROM PCP**

# Commander Jeff Olson

Downtown Area Command Austin Police Department





**SXSW Conference & Spring Festivals 2024**  
**Austin Police Department – Downtown Area Command**



# SXSW OVERVIEW

- March 8<sup>th</sup> - March 16<sup>th</sup>, 2024
- The 2023 SXSW Conference & Festivals and SXSW EDU drew approximately **345,066 people**
- **~60 venues** have authorized SXSW Activations
- Numerous unauthorized activations





# STAFFING

- **DTAC Days:** Staffed at 100% + for the duration of SXSW.
- **DTAC Evenings/Nights:** Staffed at 100% + for the duration of SXSW.
- **Inside 6<sup>th</sup>** - Designated patrol area inside the 6<sup>th</sup> Street/Red River enclosure.
- **Outside 6<sup>th</sup>** - Designated patrol area outside the 6<sup>th</sup> Street enclosure (Call takers).
- **Additional patrols for Congress Ave, Warehouse District, W 6<sup>th</sup> St District, and Rainey District.**

## DTAC Call Takers

- Overtime officers are hired to support call taking duties outside 6th St/Red River closure.



# DUTIES & RESPONSIBILITIES

- Standard police operations
- Street Closures/Barricade Officers – APD/Other Central Texas LE Agencies
- Towing enforcement Shifts
- Additional Call taking Shifts
- PACE Teams – Code Enforcement
- Traffic Congestion Shift
- Sound Enforcement – 2 officers per day





# A TEAM EFFORT

- In addition to the officers assigned to the Downtown Area Command, officers from all over the department will assist during Spring Festival Season to ensure public safety throughout the event:
  - Counter Assault Strike Team (CAST)
  - Mounted
  - EOD (Bomb Squad)
  - Special response Team (SRT)
  - Organized Crime Division (OCD)
  - Metro Tactical Units



## 2023 SPRING FESTIVAL SEASON VIOLENT CRIME INITIATIVE

The 2023 Spring Festival Season Violent Crime Initiative was a joint effort from the Austin Police Department (APD) Violent Crimes Interdiction Unit, Organized Crime Division, Tactical Intelligence Unit, and Metro Tactical Units, the Downtown Area Command and the Special Response Team. The initiative ran between March 8th - March 18<sup>th</sup>, 2023. This initiative yielded:

- **131 Arrests/61 Seized Firearms**
- **Seized Narcotics: 3.5 kg cocaine, 26.6 kg of methamphetamine, 41.38 g fentanyl/heroin, and 90 pounds of marijuana.**

From March 15<sup>th</sup> – March 18<sup>th</sup>, 2023 (last weekend on E 6<sup>th</sup> St/Red River St) the Special Response Team and the Downtown Area Command had :

- **77 Arrests/26 Seized Firearms**
- **Seized Narcotics: 26.69 g cocaine, 31.32 g methamphetamine, 8.15g fentanyl**

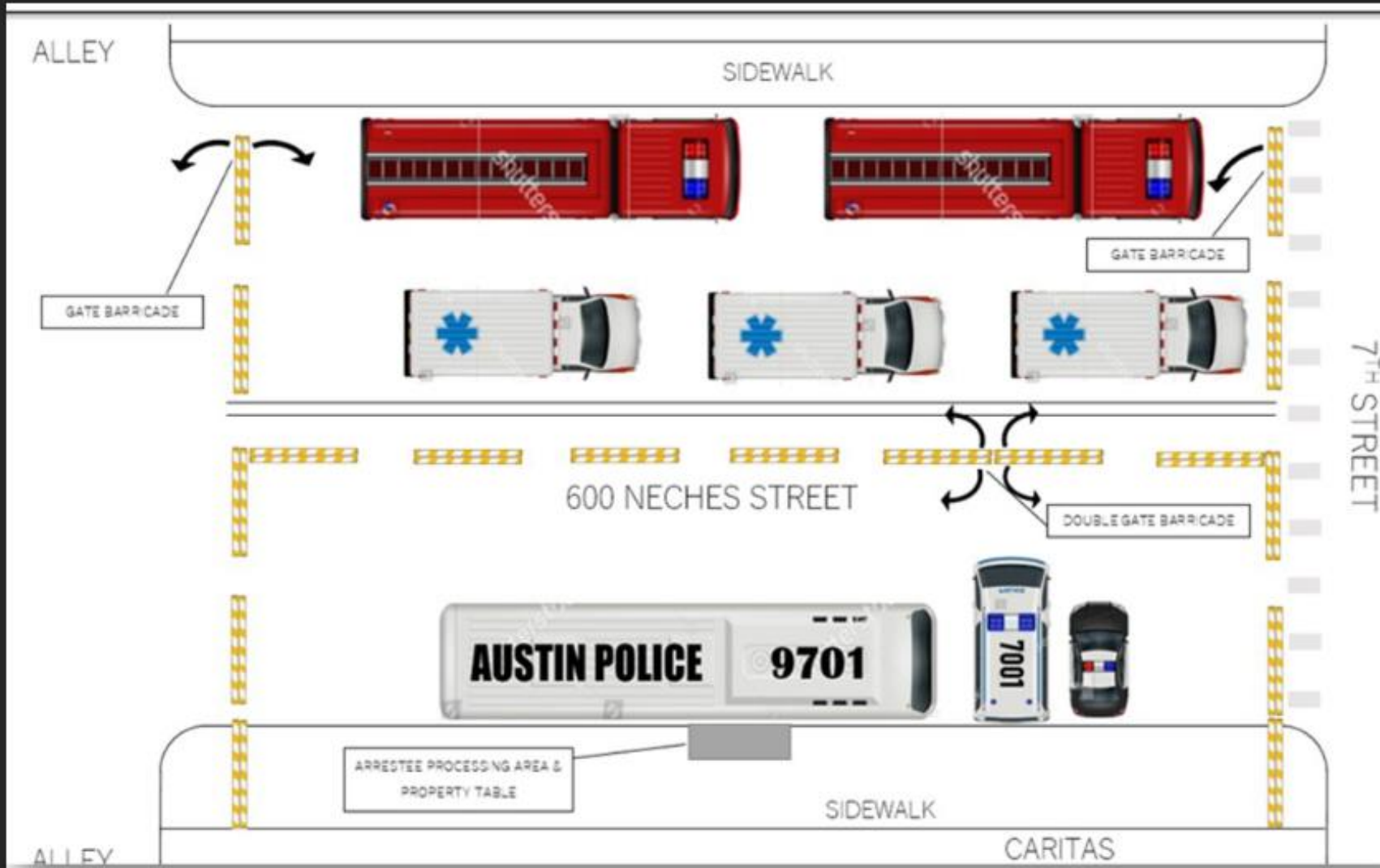




# UNIFIED COMMAND

- SXSXW Representatives
- Austin PD
- Austin FD
- ATCEMS
- COA Homeland Security  
Emergency Management (HSEM)
- COA Transportation
- COA Code Enforcement
- COA Public Information Office  
(PIO)
- Austin Regional Intelligence  
Center (ARIC)

# PUBLIC SAFETY AREA







# MERIDIAN HEAVY BARRICADES

APD will be utilizing mobile heavy barricades to protect pedestrians inside of the public safety closure areas from vehicular traffic.





# 911 vs. 311

## When should someone call 911?

- There is an imminent threat to life or property.
- There is injury that requires immediate medical attention.
- There is injury stemming from an assault, regardless of timeframe.
- When a suspect involved in a crime is on scene of the incident or within sight.
- **Important: If you are unsure whether to call 911 or 311, you should call 911 and let a trained operator route the call appropriately.**





# IF YOU SEE SOMETHING, SAY SOMETHING

*Public safety and security is everyone's responsibility. If you see suspicious activity, report it to local law enforcement or a person of authority.*



### EXPRESSED OR IMPLIED THREAT

Threatening to commit a crime that could harm or kill people or damage a facility, infrastructure, or secured site



### SURVEILLANCE

A prolonged interest in or taking pictures/videos of personnel, facilities, security features, or infrastructure in an unusual or covert manner



### THEFT/LOSS/DIVERSION

Stealing or diverting items—such as equipment, uniforms, or badges—that belong to a facility or secured site



### TESTING OR PROBING OF SECURITY

Investigating or testing a facility's security or IT systems to assess the strength or weakness of the target



### AVIATION ACTIVITY

Operating or interfering with the operation of an aircraft that poses a threat of harm to people and property



### BREACH/ATTEMPTED INTRUSION

Unauthorized people trying to enter a restricted area or impersonating authorized personnel



### ACQUISITION OF EXPERTISE

Gaining skills or knowledge on a specific topic, such as facility security, military tactics, or flying an aircraft



### ELICITING INFORMATION

Questioning personnel beyond mere curiosity about an event, facility, or operations



### MISREPRESENTATION

Presenting false information or misusing documents to conceal possible illegal activity



### CYBERATTACK

Disrupting or compromising an organization's information technology systems



### RECRUITING/FINANCING

Funding suspicious or criminal activity or recruiting people to participate in criminal or terrorist activity



### SABOTAGE/TAMPERING/VANDALISM

Damaging or destroying part of a facility, infrastructure, or secured site



### MATERIALS ACQUISITION/STORAGE

Acquisition and/or storage of unusual materials such as cell phones, radio controllers, or toxic materials



### WEAPONS COLLECTION/STORAGE

Collection or discovery of unusual amounts of weapons including explosives, chemicals, or other destructive materials



### SECTOR-SPECIFIC INCIDENT

Actions which raise concern to specific sectors, (e.g., power plant) with regard to their personnel, facilities, systems, or functions

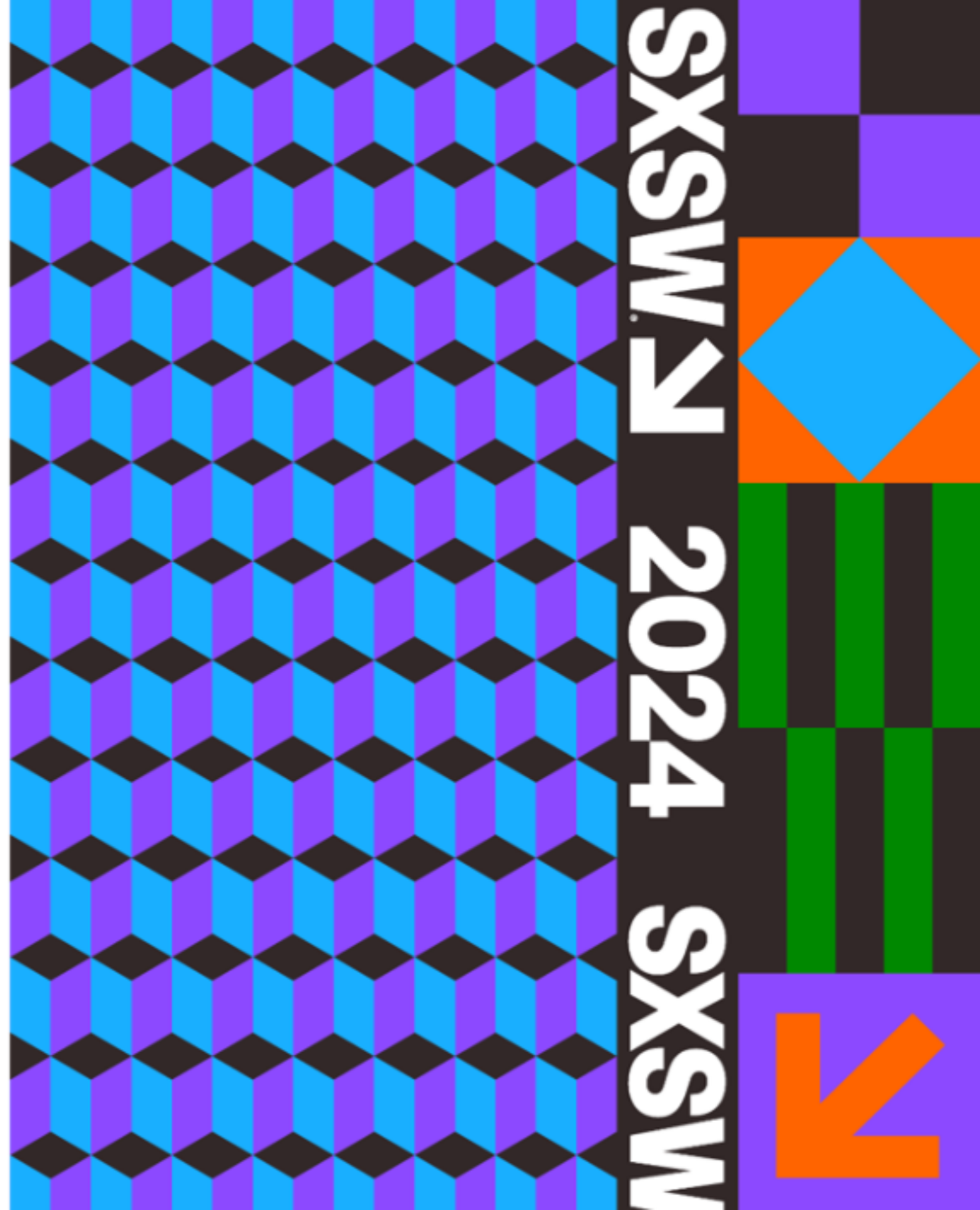
**John Badcock**

SXSW Event Operations and Safety



# Event Operations & Safety

March 8 - 16, 2024



# Spring Festival Public Forum

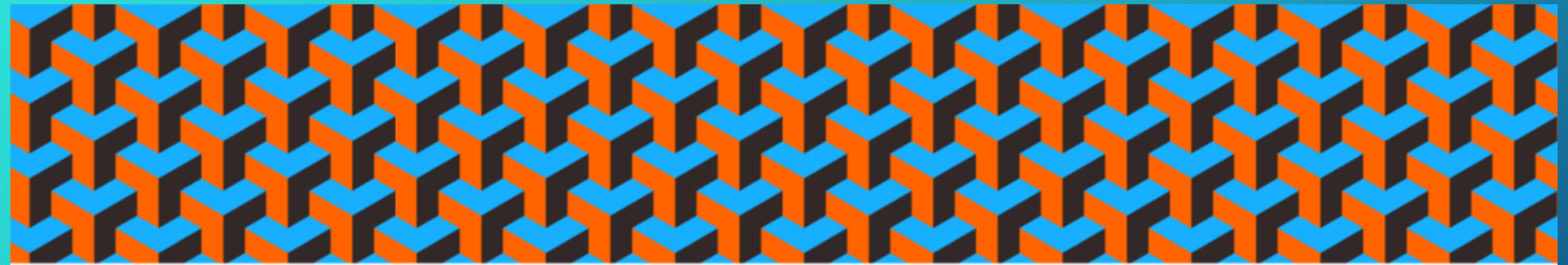
- Event Operations Introduction
- Event Resources
- Classification of Incidents & Emergencies
- Integration with First Responders
- Venue Security Measures





# Connor Tester

SXSW Venue & City Relations



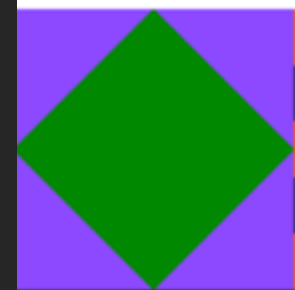
MARCH 8-16



MARCH 8-16



MARCO



**SXSW**

**2024**

**SXS**

**THANK YOU!**

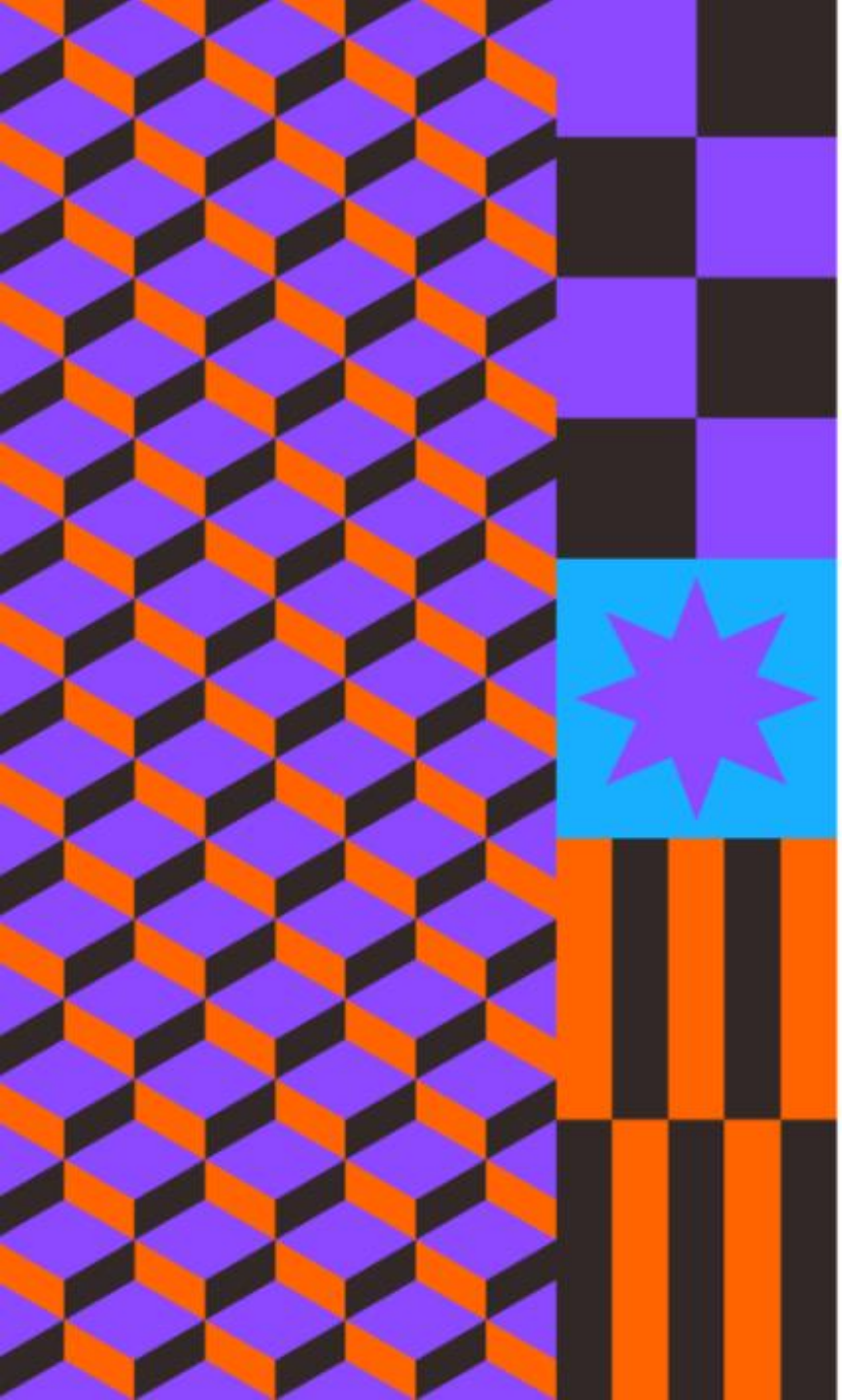


SXSW 2024



SX24 Vehicle Barricade /  
Bagged Meter Access  
Passes





# Through Access to Private Parking Pass



Authorized by the City of Austin — Austin Center for Events

# ACCESS PASS

DATE 3/8 – 3/17, 2024 CELL PHONE # \_\_\_\_\_

Incomplete/Incorrect Info Given May Result in Being Towed.



## THROUGH ACCESS TO PRIVATE PARKING

6th St./Red River St. (+Brazos, San Jacinto, Trinity, Neches & Sabine), Medina St., Navasota St.,  
Chalmers Ave., Rainey St., Riverside Dr., Onion St., and Trinity St./ACC Area Closures

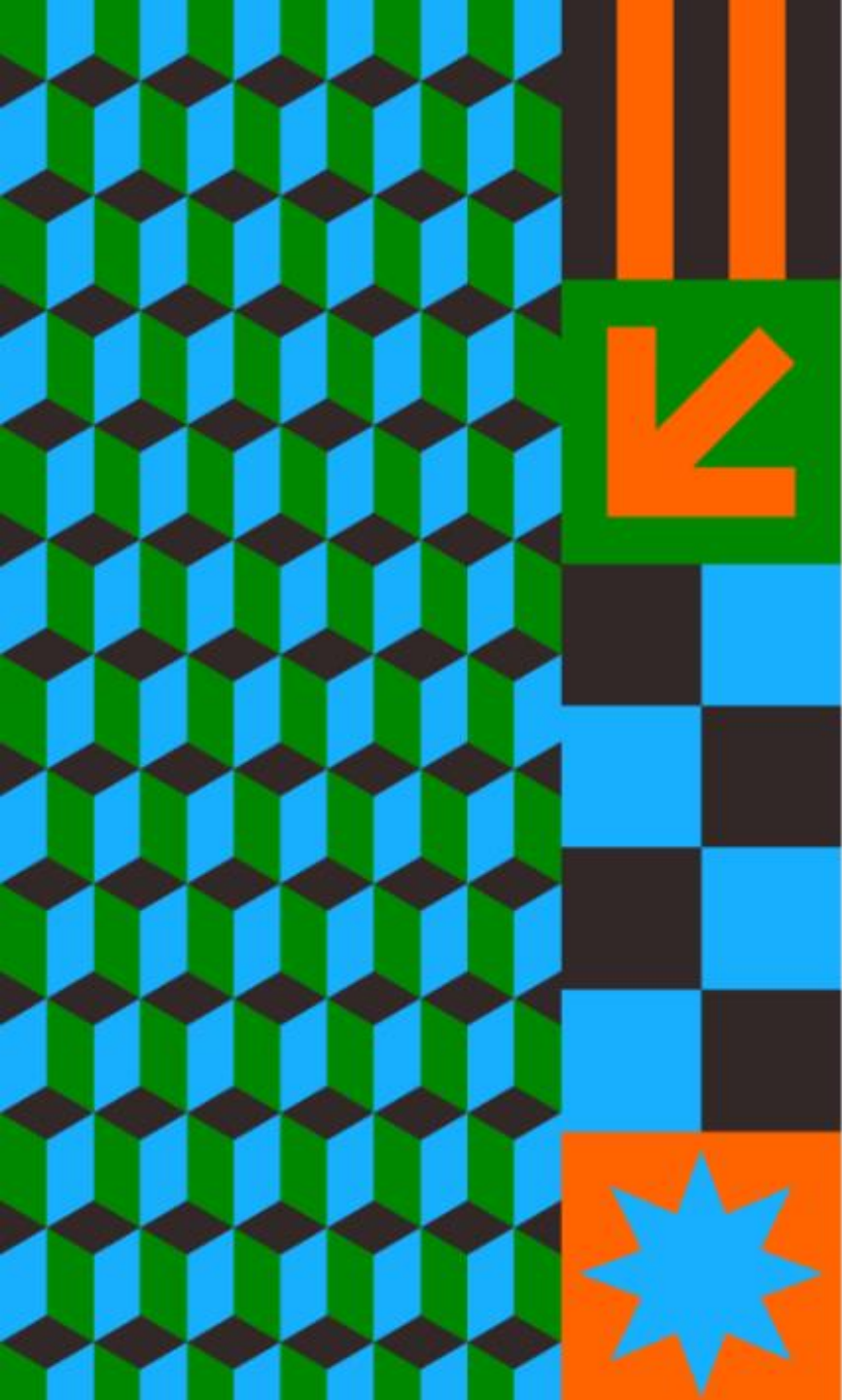
This pass does not allow parking anywhere else but your  
privately owned parking space — **YOU WILL BE TOWED.**

Please Leave Pass Visible on Dashboard.

---

**ACCESS TO CLOSURES AT APD DISCRETION.**  
**DO NOT PARK IN FIRE LANES — YOU WILL BE TOWED BY THE CITY**  
\*SXSU is not responsible for misuse of this pass\*





# Official Showcasing Artist Pass



Authorized by the City of Austin — Austin Center for Events

**MON | TUE | WED | THU | FRI | SAT**  
**3-11 | 3-12 | 3-13 | 3-14 | 3-15 | 3-16**

# **SXSW. 2024 Festival Musician's Vehicle LOADING PASS & PARKING PASS**



(Larger than a 15 passenger van or any vehicle towing a trailer.)

**Loading / Unloading permitted in  
City of Austin designated loading zones only.**

**Do not leave vehicle unattended  
when loading/unloading.**

Parking pass is valid for the circled dates and circled parking sign only. **This parking pass allows parking at official SXSW bagged meters only.**

No parking in road closures, you will be towed.

**Please Leave Pass Visible on Dashboard.**



(15 passenger van or smaller.)

**ACCESS TO CLOSURES AT APD DISCRETION.  
DO NOT PARK IN FIRE LANES — YOU WILL BE TOWED BY THE CITY**

**\*SXSW is not responsible for misuse of this pass\***



Connor Tester  
512.897.5010  
connor@sxsw.com







MARCH 8-16  MARCH 8-16  MARC



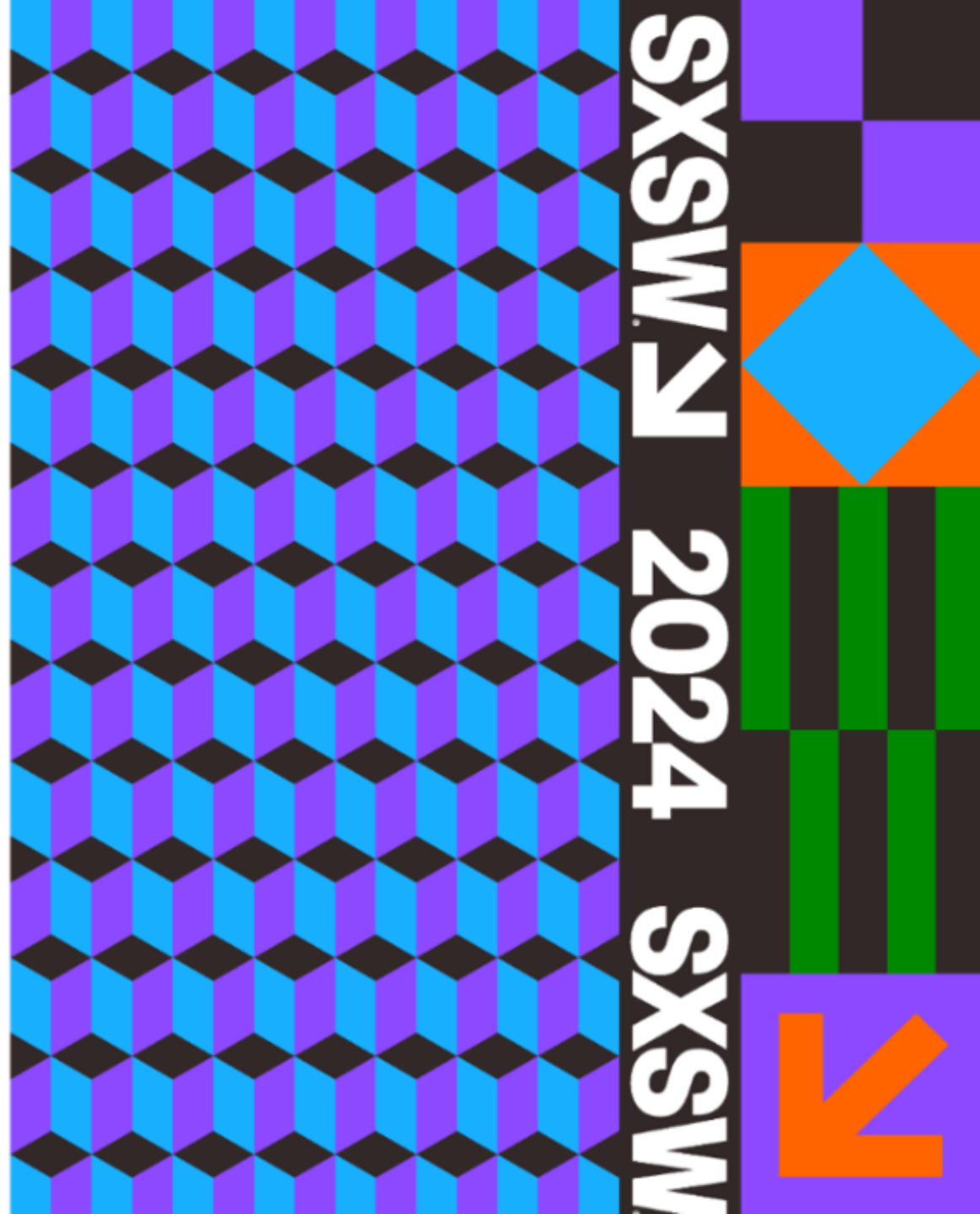
**SXSW**  **2024** **SXS**

**THANK YOU!**

Christian Mella

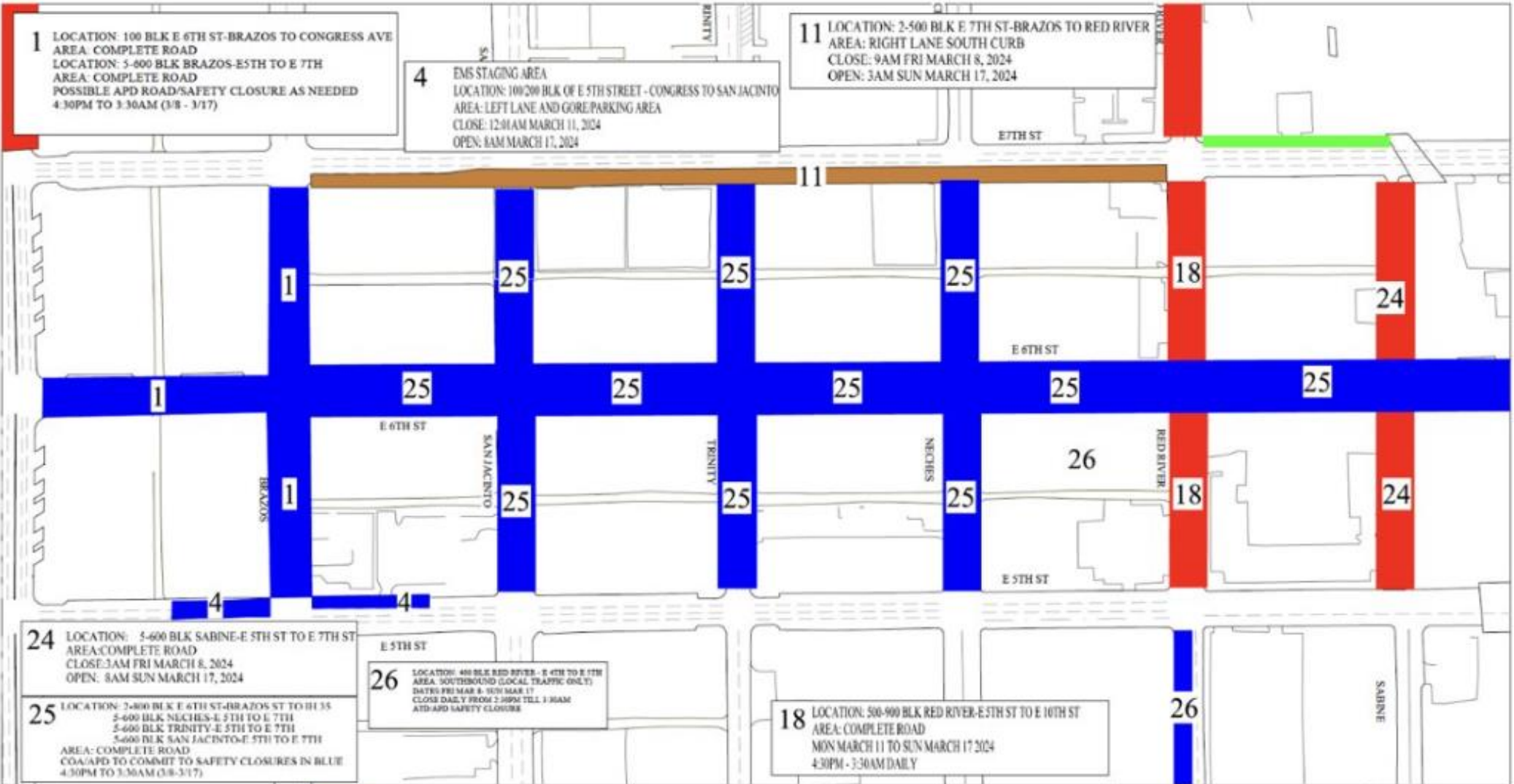
SXSW Director of Government Affairs

# Spring Festival Season/SXSW Street Closures Overview 2024





# 6th Street Area



**1** LOCATION: 100 BLK E 6TH ST-BRAZOS TO CONGRESS AVE  
 AREA: COMPLETE ROAD  
 LOCATION: 5-600 BLK BRAZOS-E5TH TO E 7TH  
 AREA: COMPLETE ROAD  
 POSSIBLE APD ROAD/SAFETY CLOSURE AS NEEDED  
 4:30PM TO 3:30AM (3/8 - 3/17)

**4** EMS STAGING AREA  
 LOCATION: 100/200 BLK OF E 5TH STREET - CONGRESS TO SAN JACINTO  
 AREA: LEFT LANE AND GORE/PARKING AREA  
 CLOSE: 12:01AM MARCH 11, 2024  
 OPEN: 8AM MARCH 17, 2024


**11** LOCATION: 2-500 BLK E 7TH ST-BRAZOS TO RED RIVER  
 AREA: RIGHT LANE SOUTH CURB  
 CLOSE: 9AM FRI MARCH 8, 2024  
 OPEN: 3AM SUN MARCH 17, 2024

**24** LOCATION: 5-600 BLK SABINE-E 5TH ST TO E 7TH ST  
 AREA: COMPLETE ROAD  
 CLOSE: 3AM FRI MARCH 8, 2024  
 OPEN: 8AM SUN MARCH 17, 2024

**26** LOCATION: 400 BLK RED RIVER - E 4TH TO E 5TH  
 AREA: SOUTHBOUND (LOCAL TRAFFIC ONLY)  
 DATES: FRI MAR 8 - SUN MAR 17  
 CLOSE DAILY FROM 2:30PM TILL 1:30AM  
 ATD-APD SAFETY CLOSURE

**25** LOCATION: 7-800 BLK E 4TH ST-BRAZOS ST TO HI 35  
 5-600 BLK NECHES-E 5TH TO E 7TH  
 5-600 BLK TRINITY-E 5TH TO E 7TH  
 5-600 BLK SAN JACINTO-E 5TH TO E 7TH  
 AREA: COMPLETE ROAD  
 COA/APD TO COMMIT TO SAFETY CLOSURES IN BLUE  
 4:30PM TO 3:30AM (3/8-3/17)

**18** LOCATION: 500-900 BLK RED RIVER-E 5TH ST TO E 10TH ST  
 AREA: COMPLETE ROAD  
 MON MARCH 11 TO SUN MARCH 17 2024  
 4:30PM - 3:30AM DAILY



**TRANSPORTATION DESIGN CONSULTANTS**  
 166 MOCCASIN CANYON  
 CEDAR CREEK TX 78612  
 512-507-6004

- EVENT LANE CLOSURES
- EVENT ROAD CLOSURES
- ROAD CLOSURES LOCAL ACCESS MAINTAINED
- APD-NON SXSW SAFETY CLOSURES
- POSSIBLE ADDITIONAL CLOSURES

**SOUTH BY SOUTHWEST 2024**  
**MUSIC FILM INTERACTIVE & COMEDY**

MAR 11-17   MAR 8-16   MAR 8-15   MAR 8-16

**MARCH 8-17, 2024**

ANY TRAFFIC CONTROL DEVICES SHOWN ARE FOR ILLUSTRATION PURPOSES ONLY AND NOT FOR SETTING TRAFFIC CONTROL OR TRAFFIC CONTROL PLAN PURPOSES. TRAFFIC CONTROL MEASURES WILL BE DETERMINED BY THE TRAFFIC CONTROL PLAN ISSUED, APPROVED AND ADOPTED BY THE CITY OF AUSTIN

REVISION 3.0  
2-12-24

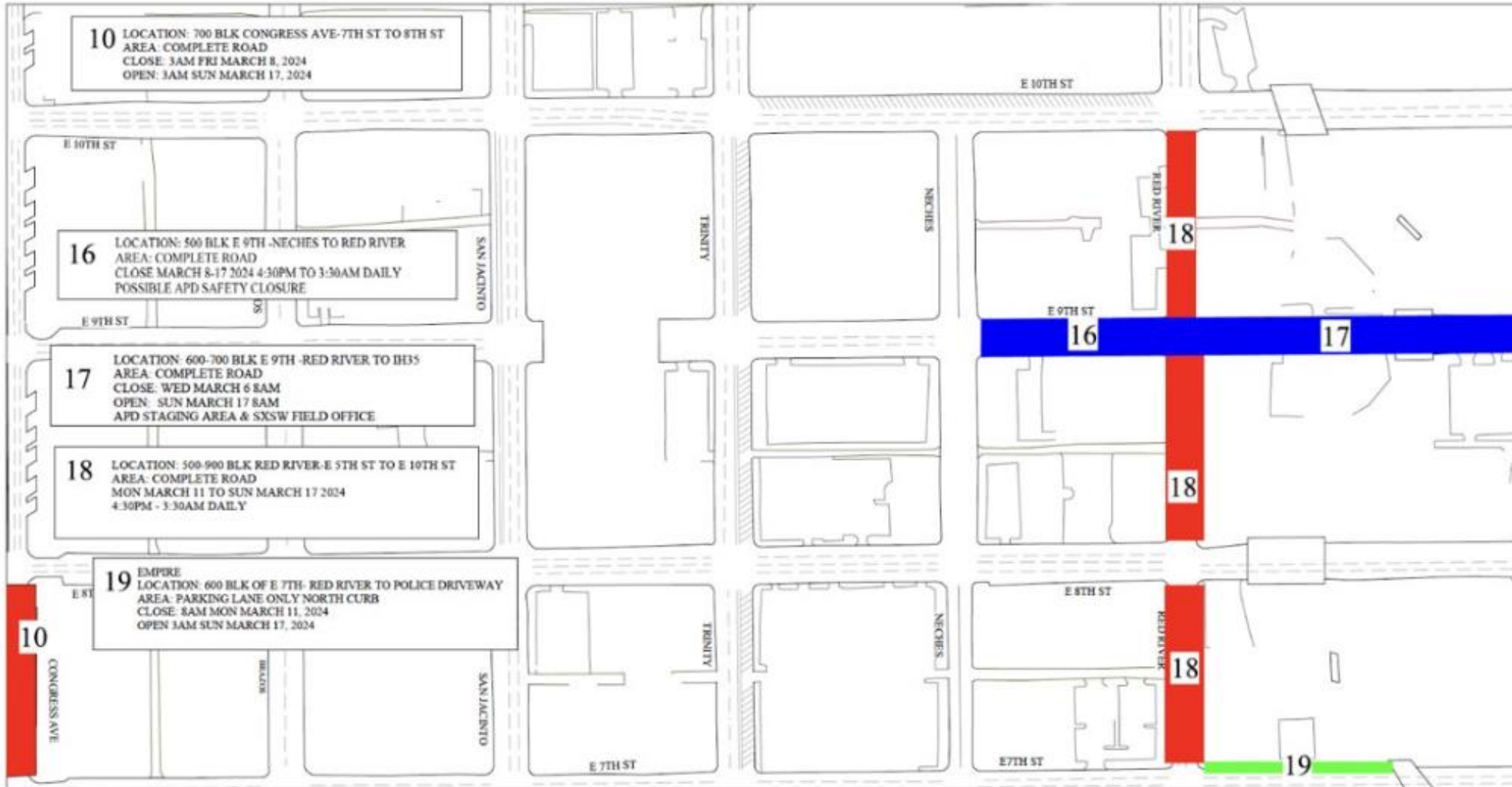
PAGE  
OV-SUB2

NOT TO  
SCALE

©COPYRIGHT 2023  
TRANSPORTATION  
DESIGN CONSULTANTS



# Congress & Red River Areas



**TRANSPORTATION DESIGN CONSULTANTS**  
166 MOCCASIN CANYON  
CEDAR CREEK TX 78612  
512-507-6004

- EVENT LANE CLOSURES
- EVENT ROAD CLOSURES
- ROAD CLOSURES LOCAL ACCESS MAINTAINED
- APD/NON SXSW SAFETY CLOSURES
- POSSIBLE ADDITIONAL CLOSURES

**SOUTH BY SOUTHWEST 2024**  
**MUSIC FILM INTERACTIVE & COMEDY**  
MAR 11-17   MAR 8-16   MAR 8-15   MAR 8-16

**MARCH 8-17, 2024**

ANY TRAFFIC CONTROL DEVICES SHOWN ARE FOR ILLUSTRATION PURPOSES ONLY AND NOT FOR SETTING TRAFFIC CONTROL OR TRAFFIC CONTROL PLAN PURPOSES. TRAFFIC CONTROL MEASURES WILL BE DETERMINED BY THE TRAFFIC CONTROL PLAN ISSUED, APPROVED AND ADOPTED BY THE CITY OF AUSTIN.

REVISION 2.8  
2-9-24

PAGE  
OV-SUB1

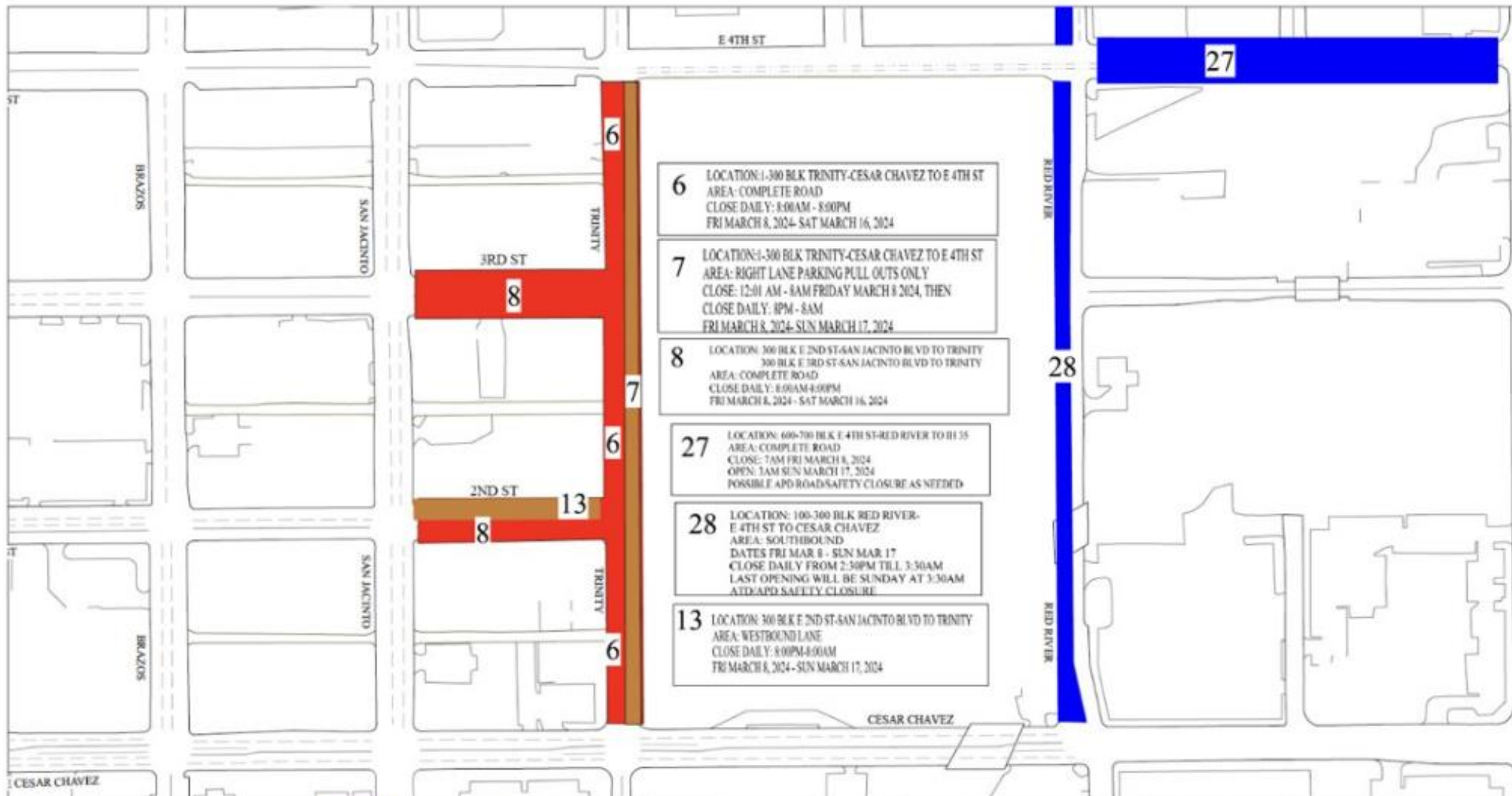
NOT TO SCALE

© COPYRIGHT 2023  
TRANSPORTATION  
DESIGN CONSULTANTS





# Austin Convention Center Area



- 6** LOCATION: 1-300 BLK TRINITY-CESAR CHAVEZ TO E 4TH ST  
AREA: COMPLETE ROAD  
CLOSE DAILY: 8:00AM - 8:00PM  
FRI MARCH 8, 2024 - SAT MARCH 16, 2024
- 7** LOCATION: 1-300 BLK TRINITY-CESAR CHAVEZ TO E 4TH ST  
AREA: RIGHT LANE PARKING PULL OUTS ONLY  
CLOSE: 12:01 AM - 8AM FRIDAY MARCH 8 2024, THEN  
CLOSE DAILY: 8PM - 8AM  
FRI MARCH 8, 2024 - SUN MARCH 17, 2024
- 8** LOCATION: 300 BLK E 2ND ST-SAN JACINTO BLVD TO TRINITY  
300 BLK E 3RD ST-SAN JACINTO BLVD TO TRINITY  
AREA: COMPLETE ROAD  
CLOSE DAILY: 8:00AM-4:00PM  
FRI MARCH 8, 2024 - SAT MARCH 16, 2024
- 27** LOCATION: 600-700 BLK E 4TH ST-RED RIVER TO H 35  
AREA: COMPLETE ROAD  
CLOSE: 7AM FRI MARCH 8, 2024  
OPEN: 1AM SUN MARCH 17, 2024  
POSSIBLE APD ROAD/SAFETY CLOSURE AS NEEDED
- 28** LOCATION: 100-300 BLK RED RIVER-  
E 4TH ST TO CESAR CHAVEZ  
AREA: SOUTHBOUND  
DATES: FRI MAR 8 - SUN MAR 17  
CLOSE DAILY FROM 2:30PM TILL 3:30AM  
LAST OPENING WILL BE SUNDAY AT 3:30AM  
ATD/ADP SAFETY CLOSURE
- 13** LOCATION: 300 BLK E 2ND ST-SAN JACINTO BLVD TO TRINITY  
AREA: WESTBOUND LANE  
CLOSE DAILY: 8:00PM-8:00AM  
FRI MARCH 8, 2024 - SUN MARCH 17, 2024

**T D O** **TRANSPORTATION DESIGN CONSULTANTS**  
166 MOCCASIN CANYON  
CEDAR CREEK TX 78612  
512-507-6004

- EVENT LANE CLOSURES
- EVENT ROAD CLOSURES
- ROAD CLOSURES LOCAL ACCESS MAINTAINED
- APD/NON SXSW SAFETY CLOSURES
- POSSIBLE ADDITIONAL CLOSURES

**SOUTH BY SOUTHWEST 2024**  
**MUSIC FILM INTERACTIVE & COMEDY**  
MAR 11-17   MAR 8-16   MAR 8-15   MAR 8-16

**MARCH 8-17, 2024**

ANY TRAFFIC CONTROL DEVICES SHOWN ARE FOR ILLUSTRATION PURPOSES ONLY AND NOT FOR SETTING TRAFFIC CONTROL OR TRAFFIC CONTROL PLAN PURPOSES. TRAFFIC CONTROL MEASURES WILL BE DETERMINED BY THE TRAFFIC CONTROL PLAN ISSUED, APPROVED AND ADOPTED BY THE CITY OF AUSTIN.

**REVISION 2.8**  
2-9-24

**PAGE**  
**OV-SUB3**

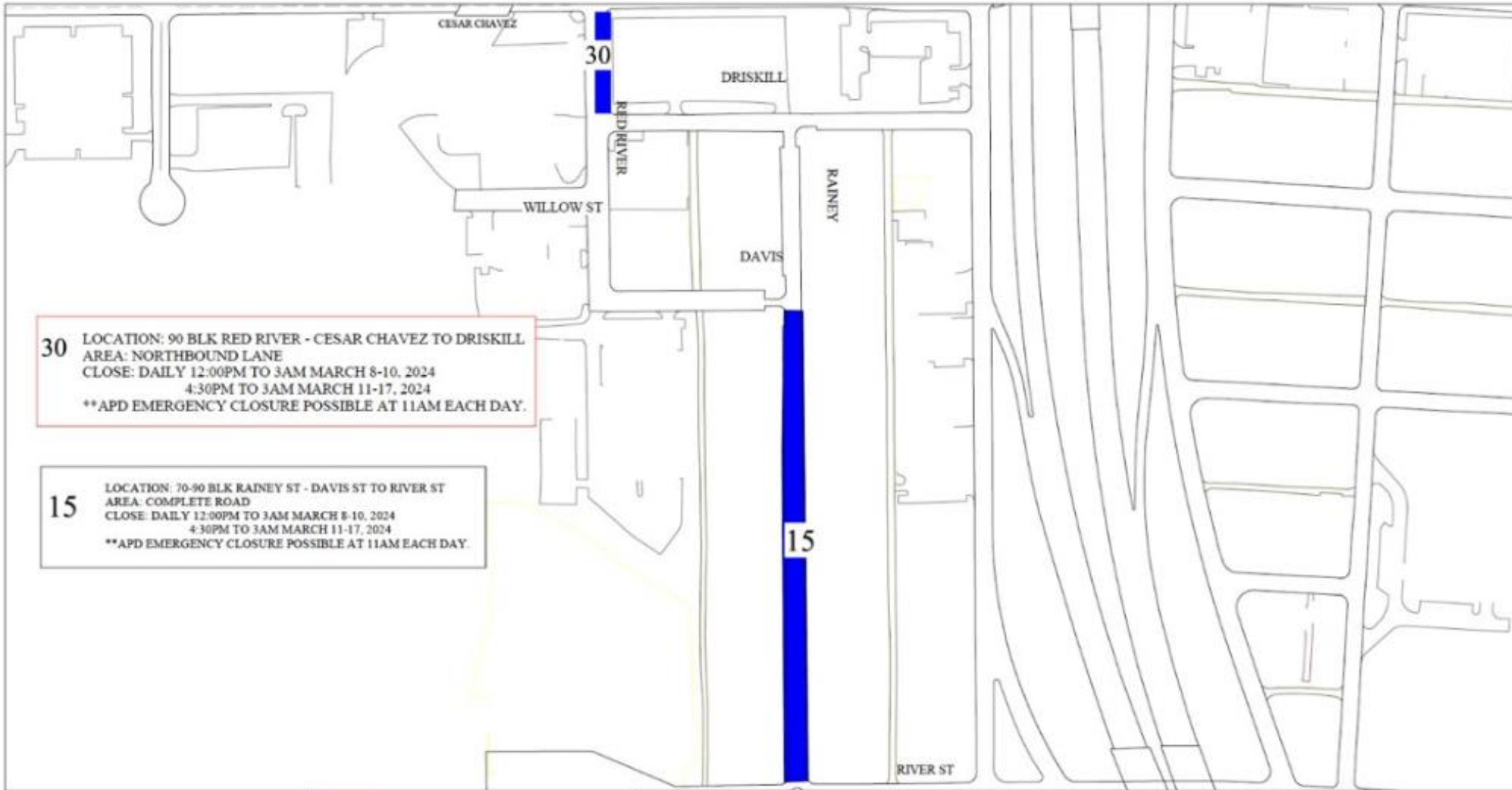
NOT TO SCALE

**COPYRIGHT 2023**  
**TRANSPORTATION**  
**DESIGN CONSULTANTS**










# Rainey Street Area



**TRANSPORTATION  
 DESIGN  
 CONSULTANTS**  
 166 MOCCASIN CANYON  
 CEDAR CREEK TX 78612  
 512-507-6004

-  EVENT LANE CLOSURES
-  EVENT ROAD CLOSURES
-  ROAD CLOSURES LOCAL ACCESS MAINTAINED
-  APD/NON SXSW SAFETY CLOSURES
-  POSSIBLE ADDITIONAL CLOSURES

**SOUTH BY SOUTHWEST 2024**  
**MUSIC FILM INTERACTIVE & COMEDY**  
 MAR 11-17 MAR 8-16 MAR 8-15 MAR 8-16

**MARCH 8-17, 2024**

ANY TRAFFIC CONTROL DEVICES SHOWN ARE FOR ILLUSTRATION PURPOSES ONLY AND NOT FOR SETTING TRAFFIC CONTROL OR TRAFFIC CONTROL PLAN PURPOSES. TRAFFIC CONTROL MEASURES WILL BE DETERMINED BY THE TRAFFIC CONTROL PLAN ISSUED, APPROVED AND ADOPTED BY THE CITY OF AUSTIN.

REVISION 3.0  
 2-15-24

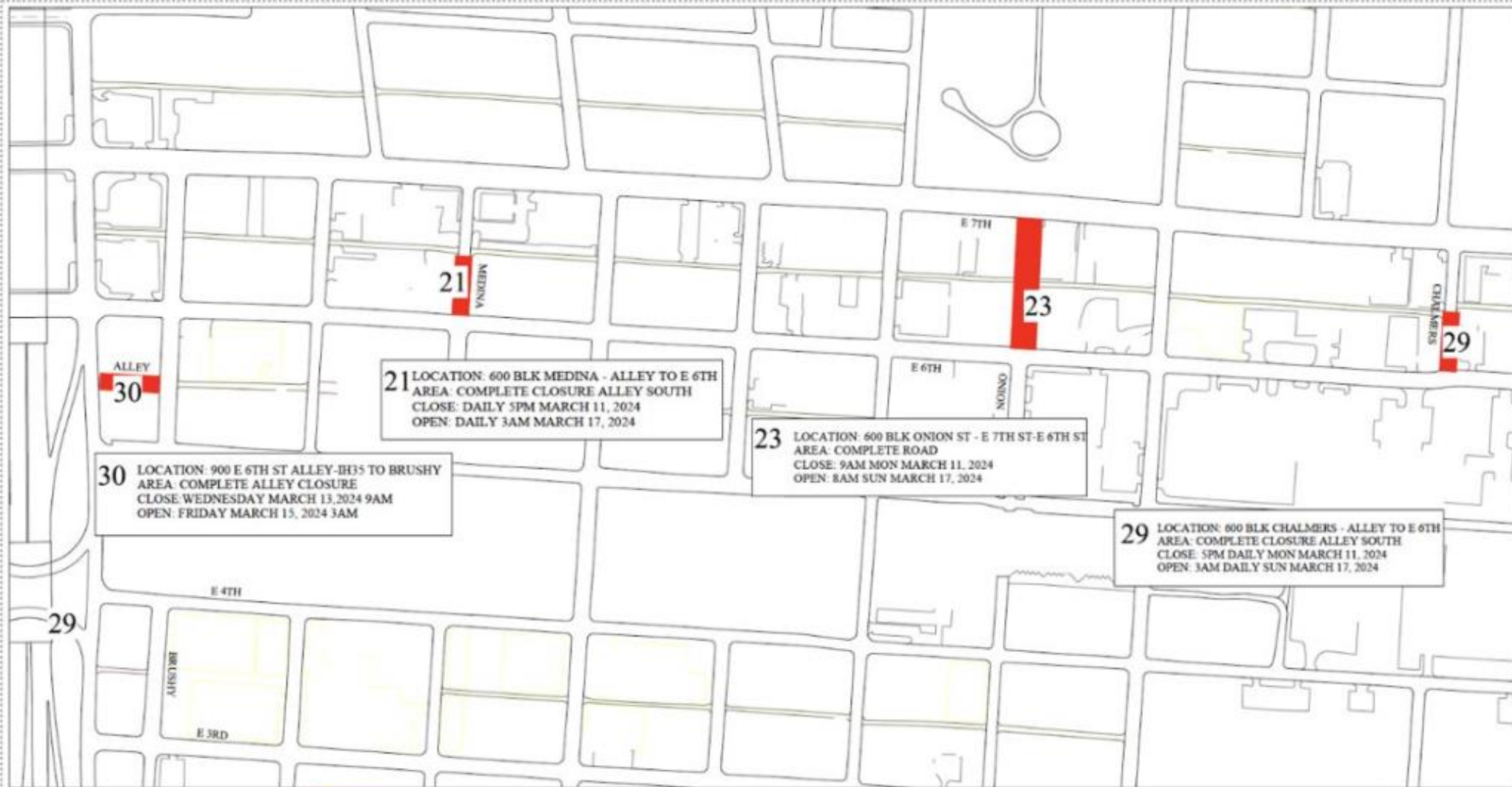
PAGE  
 OV-SUB4

NOT TO  
 SCALE

© COPYRIGHT 2023  
 TRANSPORTATION  
 DESIGN CONSULTANTS



# Eastside Area








**21** LOCATION: 600 BLK MEDINA - ALLEY TO E 6TH  
 AREA: COMPLETE CLOSURE ALLEY SOUTH  
 CLOSE: DAILY 5PM MARCH 11, 2024  
 OPEN: DAILY 3AM MARCH 17, 2024

**23** LOCATION: 600 BLK ONION ST - E 7TH ST-E 6TH ST  
 AREA: COMPLETE ROAD  
 CLOSE: 9AM MON MARCH 11, 2024  
 OPEN: 8AM SUN MARCH 17, 2024

**29** LOCATION: 600 BLK CHALMERS - ALLEY TO E 6TH  
 AREA: COMPLETE CLOSURE ALLEY SOUTH  
 CLOSE: 5PM DAILY MON MARCH 11, 2024  
 OPEN: 3AM DAILY SUN MARCH 17, 2024

**30** LOCATION: 900 E 6TH ST ALLEY-IH35 TO BRUSHY  
 AREA: COMPLETE ALLEY CLOSURE  
 CLOSE: WEDNESDAY MARCH 13, 2024 9AM  
 OPEN: FRIDAY MARCH 15, 2024 3AM

-  EVENT LANE CLOSURES
-  EVENT ROAD CLOSURES
-  ROAD CLOSURES LOCAL ACCESS MAINTAINED
-  APD/NON SXSW SAFETY CLOSURES
-  POSSIBLE ADDITIONAL CLOSURES

**T D O**  
**TRANSPORTATION DESIGN CONSULTANTS**  
 166 MOCCASIN CANYON  
 CEDAR CREEK TX 78612  
 512-507-6004

**SOUTH BY SOUTHWEST 2024**  
**MUSIC FILM INTERACTIVE & COMEDY**  
 MAR 11-17 MAR 8-16 MAR 8-15 MAR 8-16

**MARCH 8-17, 2024**

ANY TRAFFIC CONTROL DEVICES SHOWN ARE FOR ILLUSTRATION PURPOSES ONLY AND NOT FOR SETTING TRAFFIC CONTROL OR TRAFFIC CONTROL PLAN PURPOSES. TRAFFIC CONTROL MEASURES WILL BE DETERMINED BY THE TRAFFIC CONTROL PLAN ISSUED, APPROVED AND ADOPTED BY THE CITY OF AUSTIN.

REVISION 3.0  
 2-12-24

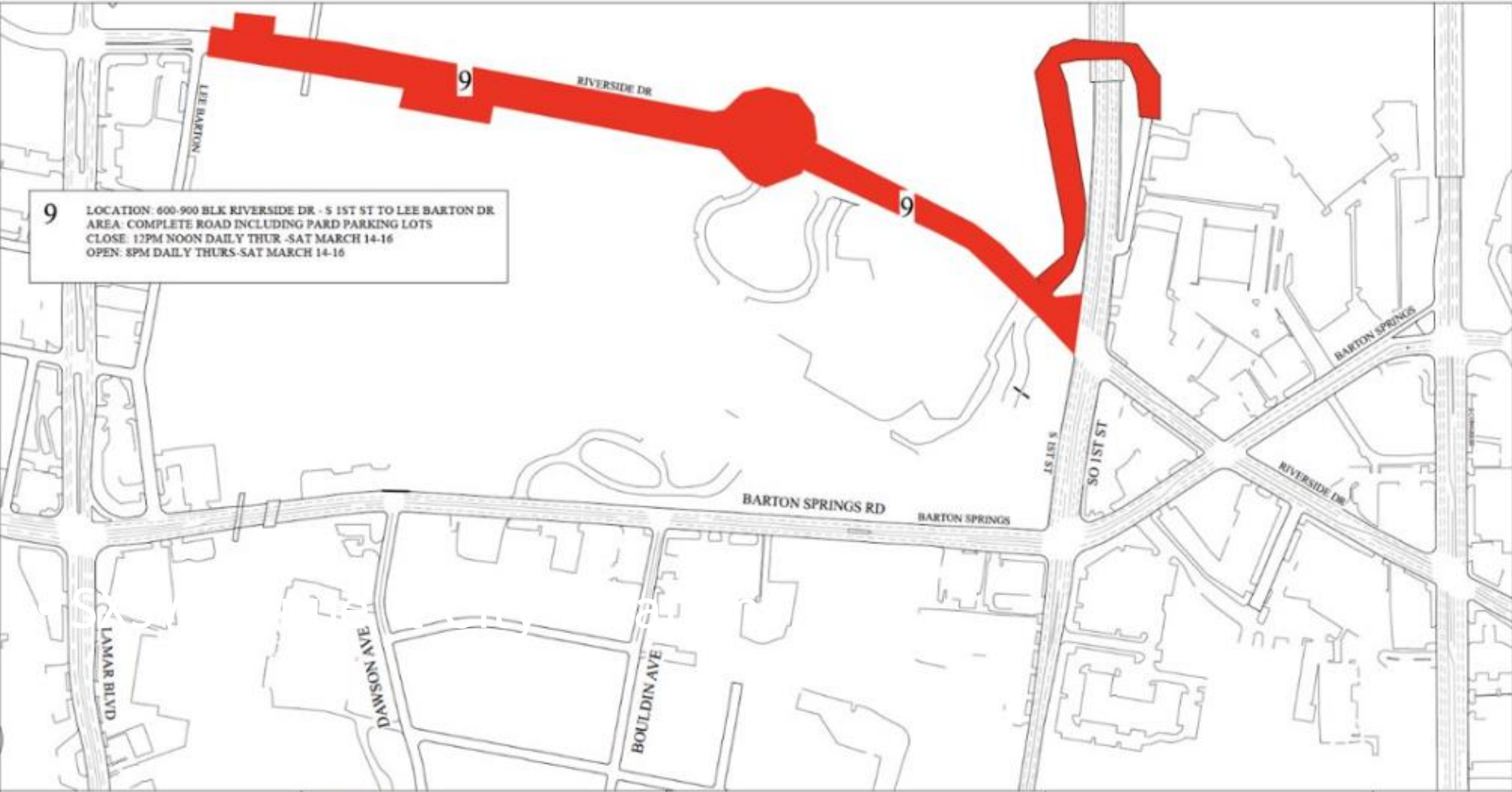
PAGE  
 OV-SUB 6

NOT TO SCALE  
 ©COPYRIGHT 2023  
 TRANSPORTATION DESIGN CONSULTANTS





# Riverside - Community Concerts @ Lady Bird Lake



**T D O**  
**TRANSPORTATION DESIGN CONSULTANTS**  
 166 MOCCASIN CANYON  
 CEDAR CREEK TX 78612  
 512-507-6004

- EVENT ROAD CLOSURES
- ROAD CLOSURES LOCAL ACCESS MAINTAINED
- APD/NON SXSW SAFETY CLOSURES
- POSSIBLE ADDITIONAL CLOSURES

**SOUTH BY SOUTHWEST 2024**  
**MUSIC FILM INTERACTIVE & COMEDY**  
 MAR 11-17 MAR 8-16 MAR 8-15 MAR 8-16  
**MARCH 8-17, 2024**

ANY TRAFFIC CONTROL DEVICES SHOWN ARE FOR ILLUSTRATION PURPOSES ONLY AND NOT FOR SETTING TRAFFIC CONTROL OR TRAFFIC CONTROL PLAN PURPOSES. TRAFFIC CONTROL MEASURES WILL BE DETERMINED BY THE TRAFFIC CONTROL PLAN ISSUED, APPROVED AND ADOPTED BY THE CITY OF AUSTIN.  
**REVISION 3.0**  
 2-15-24

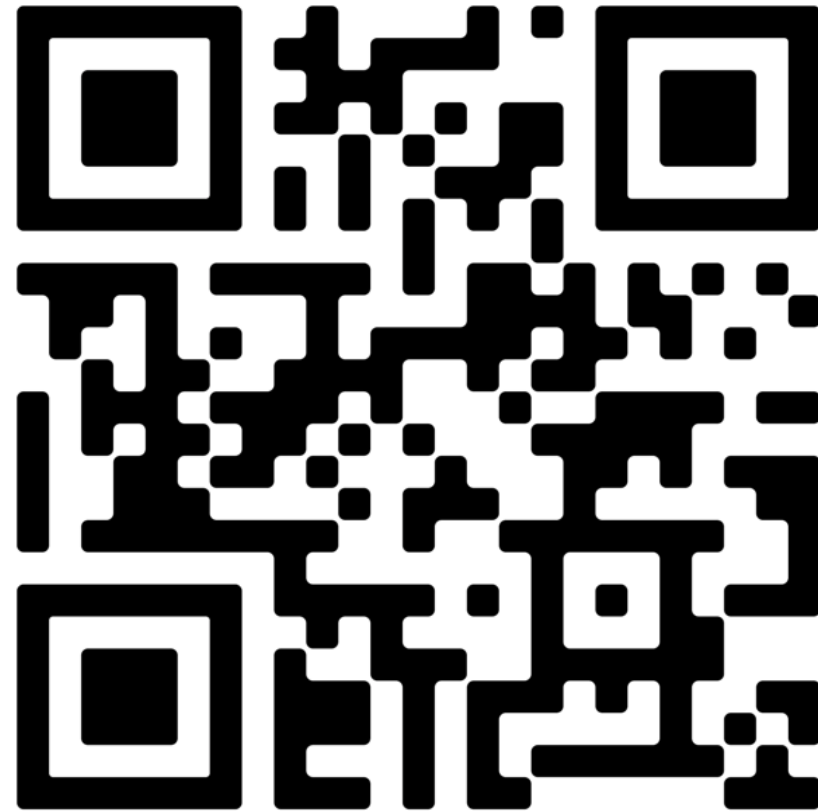
**PAGE**  
**OV-SUB5**  
 NOT TO SCALE  
 © COPYRIGHT 2023  
 TRANSPORTATION DESIGN CONSULTANTS





# Monthly Safety Forum

- Virtual Monthly Forum via Zoom.
- Next Safety Forum:  
March 21<sup>st</sup> 8:30am-9:30am
- Scan the QR code to register for the March Safety Forum.
- Updates from Downtown Austin Alliance and Austin Police Department officials on downtown safety trends, crime data, road closures, and more.
- Add your name and email on the sign-up sheet by the exit to receive invites for future safety forums.



SCAN ME



An aerial photograph of downtown Austin, Texas, showing a large crowd of people gathered on a street. The scene is surrounded by modern high-rise buildings with glass facades. The sky is clear and blue. A semi-transparent teal banner is overlaid at the bottom of the image, containing text.

# Thank you!

**DOWN  
AUSTINTOWN  
ALLIANCE**

Brandon Fahy

Director

[downtownaustin.com](http://downtownaustin.com)