



Dewitt M. Peart
President and CEO

Dewitt (De) Peart leads the Downtown Alliance team in fulfilling its mission to create, preserve, and enhance the value and vitality of downtown Austin.

De became the President and CEO of the Downtown Austin Alliance in February 2015. He guides the vision and strategy, supervises staff and ensures the organization's fiscal health. He also acts as the head liaison to the board of directors and informs public officials and the community of our priorities.

Prior to taking the helm at the Downtown Alliance, De served as executive vice president, economic development and public affairs at the Allegheny Conference on Community Development, president of the Pittsburgh Regional Alliance (PRA), and president of the Greater Pittsburgh Chamber of Commerce – both affiliates of the Allegheny Conference.